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JENNIFER VOICE PICKING NAMED TOP 100 SUPPLY CHAIN PROJECT FOR FIFTH CONSECUTIVE YEAR

Lucas Systems and Jennifer Have Been Recognized Five Years in A Row For Voice-Directed Warehouse Projects That Deliver Exceptional Productivity and Accuracy Gains For Customers

PITTSBURGH, PA, May 31, 2013 – Lucas Systems, Inc., the largest independent provider of voice-directed warehouse applications, has been named to the 2013 Supply & Demand Chain Executive 100, “100 Great Supply Chain Projects.” Editors chose Lucas, and Jennifer VoicePlus, based on its ability to consistently deliver voice picking and other voice-directed warehouse projects that transform warehouse operations by increasing productivity and reducing errors. The 2013 Top 100 projects will be featured in the June issue of *Supply & Demand Chain Executive*.

“Our readers count on *Supply & Demand Chain Executive* for intelligence and decision-making information on solutions and best practices for supply chain transformation,” said Barry Hochfelder, Editor of *Supply & Demand Chain Executive*. “With this year's *Supply & Demand Chain Executive* 100, we are featuring ‘100 Great Supply Chain Projects’ that demonstrate the broad spectrum of opportunities for enabling excellence in the supply chain.”

“Our goal with this year's ‘100’ is to put the spotlight on successful and innovative transformation projects that deliver bottom-line value to small, medium and large enterprises across the different functions that comprise the supply chain,” added Hochfelder. “The projects featured in the ‘100’ article can serve as a roadmap for supply chain executives looking for new opportunities to drive improvement in their own operations.”

“We are proud to be included in the 100 Great Supply Chain Projects for the fifth year in a row,” says Jennifer Lachenman, Vice President of Product Strategy and Business Alliances at Lucas Systems. “This honor speaks directly to our focus on customer collaboration and satisfaction, and our commitment to delivering Jennifer VoicePlus solutions that exceed customer expectations.”

About Supply & Demand Chain Executive

Supply & Demand Chain Executive is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web: www.SDCExec.com.

LUCAS SYSTEMS RECOGNIZED IN 100 GREAT SUPPLY CHAIN PROJECTS

About Lucas Systems, Inc.

Since 1998, Lucas Systems has delivered more voice-directed warehouse applications on a wider variety of mobile computers than any other company. Customers like Cardinal Health, the Container Store, HD Supply, OfficeMax, Mondelez (formerly Kraft Nabisco) and Rustoleum trust Lucas to deliver solutions that greatly improve worker productivity and accuracy because Lucas truly understands warehouse operations. Jennifer VoicePlus, the Lucas voice solution, creates a conversation with warehouse workers that frees their hands and eyes to focus on the job at hand. Jennifer also provides managers and supervisors with real-time reporting and management tools that help them better manage their operations. Tens of thousands of associates at hundreds of distribution centers work with Jennifer every day. For more information, visit www.lucasware.com.

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