

S P R I N G 2 0 1 3



The Sands
AT GRACE BAY

PROVIDENCIALES • TURKS & CAICOS ISLANDS • B.W.I.



celebrating a record year

A RECORD YEAR FOR OUR TOP-RATED CARIBBEAN RESORT

We are excited to report that The Sands at Grace Bay experienced a record number of guest bookings this past year, making 2012 the most successful year for our property since the resort first opened in 1998. We were not only delighted to welcome a large number of new and returning guests this past year, but we are also honored to have earned several prestigious awards as a result of delivering impeccable service, receiving outstanding guest reviews, and providing travelers with the ultimate Caribbean beach vacation destination. 2012 marked the first year that **The Sands at Grace Bay** was named one of the, “Top 30 Hotels in the Caribbean & the Atlantic” by Condé Nast Traveler’s 2012 Readers’ Choice Awards, based on votes from over 46,400 Condé Nast Traveler readers in response to their annual “Best in the World” survey. Additionally, both The Sands at Grace Bay and our Hemingway’s Beachfront Restaurant received 2012 “Certificate of Excellence” Awards



for consistently achieving outstanding traveler reviews on TripAdvisor – the world’s leading traveler review site.

In addition to our resort receiving top honors in 2012, our renowned Grace Bay Beach location continues to attract a growing number of travelers from around the world.

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*greetings from
the general
manager –*

2012 was the most successful year for The Sands at Grace Bay and also marked my first full year serving as the General Manager. I have seen firsthand the genuine dedication and passion that drives the staff to keep The Sands impeccably maintained and ensure that all guests feel welcomed, valued and truly feel part of our extended resort family during their stay. The staff welcomed me as they do all of our guests – with open arms and a warm, friendly smile and are one of the many reasons why guests continue to return year after year and are writing such positive reviews about their experiences on the world's leading traveler review sites. We are also delighted to have received numerous honors from a host of global travel publications. I look forward to building many more relationships with new and returning guests who vaca-




tion with us in 2013, and I assure that you will feel like you are at home-away-from-home while you are here in tropical paradise!

Warm Regards,

Mona Beeson


Mona Beeson
General Manager
gm@thesandstc.com

new resort enhancements our guests will love


In addition to receiving wonderful recognition for our pristine Grace Bay Beach location and exceptional traveler reviews, we are constantly striving to find new ways to improve upon our luxurious resort accommodations and maximize our guest experiences. This past year we completed a series of property-wide enhancements to continue to give back to our valued guests. We remodeled the bathrooms in all 114 studios and suites that now feature new Kohler fixtures, Travertine stone showers and slip resistant bathtubs. A heater was installed in the resort's main swimming pool to keep guests comfortably warm during the cooler months. Additionally, our Hemingway's Beachfront Restaurant added an expansive retractable awning that offers guests an even more enjoyable open-air dining experience just steps away from the beach. We sincerely hope you enjoy these recent resort enhancements and upgrades, as we remain committed to making your resort stays even more memorable and enjoyable year after year! 



we appreciate your feedback

We want to sincerely thank the large number of guests who stayed with us in 2012 as well as those travelers planning a future vacation with us, as you are the real reason behind us continuing to receive top hotel honors and traveler review awards and are key to our resort's ongoing success. The frequent comments, suggestions, stories and photos that we regularly receive from our guests – whether they are shared on our resort Facebook page, emailed to us or posted on travel review sites such as TripAdvisor and Travelocity – are greatly appreciated and truly valued. Your input and feedback will ultimately help us continue to enhance your overall resort and vacation experience so that your next visit to The Sands at Grace Bay will be even more extraordinary. Whether you're planning a romantic retreat or honeymoon, a family or friend group getaway, an intimate destination wedding, or simply a vacation to soak up the sun and sand along the world's most breathtaking beach – don't wait to plan your next vacation to one of the Caribbean's top rated hotels: The Sands at Grace Bay. 


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Providenciales, Turks & Caicos was named the "Caribbean's Leading Beach Destination" in 2012 by the World Travel Awards – hailed as the "Oscars of the travel industry" – and Providenciales' Grace Bay Beach was once again designated the #1 Beach and Sun Destination in the World by TripAdvisor's 'Traveler's Choice' Awards. If you have ever walked along the silky powdery white sand and seen the clear turquoise waters known as Grace Bay Beach, then these awards probably come as no surprise. We are lucky to be situated on one of the most breathtaking beaches in the world, commonly described by our guests as "true paradise." 



Our scuba diving package deal offers land and sea adventures

To celebrate the Turks & Caicos Islands as being named the #1 Diving Destination in the Caribbean/Atlantic Region by Scuba Diving magazine's 2012 Readers' Choice Awards, we created a weeklong scuba diving vacation package deal for guests looking to explore some of the world's most breathtaking underwater dive sites that are just a short boat ride away from our resort. Our "Surf & Turf" themed travel package deal features discounted resort rates at The Sands at Grace Bay plus daily excursions to the most incredible scuba diving sites and vibrant barrier reefs found in our top rated Caribbean diving destination.

This weeklong scuba diving travel package will be offered for travel between April 15th through December 20, 2013. Package rates start from only \$1,130 per person for a 6-night stay and include the following: Studio Courtyard accommodations for 6 nights, resort taxes and fees, 5 full days of two-tank scuba diving excursions for "two" that include a scenic boat ride transporting guests to the best dive sites around the island, and a complimentary lunch and snacks/refreshments. For more information on this exciting scuba diving travel package, visit our website: www.thesandstc.com. 


6-NIGHT SCUBA
DIVING PACKAGE
STARTING FROM
ONLY \$1,130
PER PERSON

new perks for tech-savvy travelers

To continue to please our tech-savvy travelers, we have debuted the following online resources and tools to help answer commonly asked questions, provide local travel tips and photo inspiration and ultimately help travelers better plan their dream vacation to Turks & Caicos:

New Mobile Reservations App For Smart Phone Users – Our mobile application allows you to easily book real-time reservations and browse hotel information via your smart phone. By simply typing "thesandstc.com" into your mobile web browsers, you can now book your next stay at The Sands at Grace Bay online through your smart phones.

Resort Blog Helps Plan The Perfect Trip to Turks & Caicos – Whether you're planning your first trip to Turks & Caicos or you're a returning guest of our resort, be sure to visit our Sands at Grace Bay resort blog – www.thesandsresort.com/blog – for timely resort news and announcements, exciting excursion and day trip ideas, information on island events, local insight and tips for planning weddings, family trips, special vacations in Providenciales and much more.

Follow Us On Pinterest – Our resort Pinterest page helps paint a picture of our breathtaking resort by showcasing photos of our world-renowned Grace Bay Beach, lush grounds, spacious accommodations, free-form pools and amenities, local island shots and much more. Follow our Pinterest page – pinterest.com/thesandstc – to view our most recent shots, share and repin the photos you like best, and receive some beach vacation inspiration and travel planning ideas. 



the sands at grace bay in the news

In 2012 our resort appeared on the popular CBS TV game show, "Let's Make A Deal," was featured in leading newspapers around the world and was mentioned in top travel websites and blogs. Here's a glimpse at what some travel writers are saying about us:

"The moment you cast your eyes on the expanse of white, talcum-powder beach that seeps into crystal-clear, turquoise and ultra-marine water, you are beguiled." - The Charlotte Observer

"The Sands showcases island life as it used to be...and in Providenciales, it offers the best value for the traveling dollar." - The Washington Times Communities

"The Sands is a stylish hotel...with en-suite kitchens, a supermarket shuttle, pools, spa and free snorkel equipment for guests. Grace Bay Beach, with its white-sand beaches and clear-blue water, is a tropical dream floating in the Caribbean." - The Australian

"Here families find comfort in spending time together in the pool and on the beach, enjoying a snorkeling excursion through the resort's partner Ocean Vibes, swinging on hammocks with books, and just sitting around the table on the patio, taking in the views while eating fresh fruit and conch." - Editor, Family Vacation Critic



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FOLLOW OUR RESORT ON FACEBOOK, TWITTER AND PINTEREST

Visit our Facebook, Twitter and Pinterest pages for timely updates, breathtaking beach photos, exclusive perks and special offers throughout the year! Like our Facebook page at facebook.com/#!/TheSandsAtGraceBay, follow us on Twitter.com/thesandstc, and repin our Pinterest photos at pinterest.com/thesandstc.

2013 rates and special offer


1 / 3 / 13 - 3 / 31 / 13

Studio Courtyard	\$ 285
Studio Gardenview	\$ 360
Studio Oceanview	\$ 410
Studio Oceanfront	\$ 460
One Bedroom Gardenview	\$ 460
One Bedroom Oceanview	\$ 510
One Bedroom Oceanfront	\$ 610
One Bedroom Deluxe Oceanfront	\$ 710
Two Bedroom Gardenview	\$ 560
Two Bedroom Oceanview	\$ 610
Two Bedroom Oceanfront	\$ 710
Three Bedroom Oceanview	\$ 950
Three Bedroom Oceanfront	\$1,050
Three Bedroom Deluxe Oceanfront	\$1,250

4 / 1 / 13 - 12 / 21 / 13

Studio Courtyard	\$ 195
Studio Gardenview	\$ 245
Studio Oceanview	\$ 295
Studio Oceanfront	\$ 345
One Bedroom Gardenview	\$ 345
One Bedroom Oceanview	\$ 395
One Bedroom Oceanfront	\$ 495
One Bedroom Deluxe Oceanfront	\$ 545
Two Bedroom Gardenview	\$ 445
Two Bedroom Oceanview	\$ 495
Two Bedroom Oceanfront	\$ 590
Three Bedroom Oceanview	\$ 640
Three Bedroom Oceanfront	\$ 740
Three Bedroom Deluxe Oceanfront	\$ 840

4TH NIGHT FREE OFFER

Book three consecutive nights or more from April 1 through December 21, 2013 and get the fourth night free. Includes complimentary use of non-motorized watersports equipment and bicycles. This offer is valid on ALL room categories and can be booked online using the promotion code "4NF" or by calling the resort directly. 

reservations

From the U.S., call toll free
877-77 SANDS (72637).

From Canada, call Resort to the Best,
800-567-5327 or visit our web site at
www.thesandstc.com.