

TerraTrike®

FOR IMMEDIATE RELEASE:

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TerraTrike Named Finalist In Ernst & Young Entrepreneur Of The Year Award

Grand Rapids, MI (May 31, 2013) – TerraTrike today announced that CEO Jack Wiswell and CFO Wayne Oom are finalists for the Ernst & Young Entrepreneur Of The Year® 2013 Award in Michigan & Northwest Ohio. The award recognizes outstanding entrepreneurs who demonstrate excellence and extraordinary success in such areas as innovation, financial performance and personal commitment to their businesses and communities. Award Recipients will be named at a black-tie gala on June 20, 2013 at the MGM Grand, Detroit.



**Ernst & Young
Entrepreneur
Of The Year®**
2013 Finalist

TerraTrike is the worlds largest and most well known manufacturer of recumbent trikes. With rising gas prices, combined with a strong cultural shift of consumers seeking eco friendly alternatives in transportation and lifestyle, TerraTrikes business has doubled! They are one of those small business success stories that reinforce the positives of this tough economy.

Co-founders Jack Wiswell & Wayne Oom started TerraTrike 17 years ago in a garage in Hastings Michigan with nothing more than \$3000 and a sketch on a cocktail napkin. Today TerraTrike is the worlds largest manufacturer of recumbent tricycles with a staff of over 21.

“We are honored to be selected for this award,” states co-founder and CFO Wayne Oom. “It’s nice to be recognized for all the hard work we’ve put into building tis brand.”

Now in its 27th year, the Ernst & Young Entrepreneur Of The Year Program has honored the inspirational leadership of such entrepreneurs as Jeff Bezos of Amazon.com, Michael Dell of Dell Inc., Herb Kelleher of Southwest Airlines, Fred Smith of FedEx, Larry Page and Sergey Brin of Google, Richard Schulze of Best Buy, Andrew Mason of Groupon, Mindy Grossman of HSN, Inc., and Reid Hoffman and Jeff Weiner of LinkedIn. Local award recipients include Florine Mark of the WW Group, Dan Gilbert of Quicken Loans and Art Van Elslander of Art Van Furniture.

Ernst & Young Entrepreneur Of The Year is the world’s most prestigious business award for entrepreneurs. The unique award makes a difference through the way it encourages entrepreneurial activity among those with potential, and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 140 cities in more than 50 countries.



For additional information on WizWheelz or TerraTrikes, contact Jeff Yonker, Marketing Director, at (800) 945-9910 or visit www.TerraTrike.com.

ABOUT WIZWHEELZ INC. - WizWheelz Inc. is headquartered in Grand Rapids, Michigan and is the largest manufacturer of recumbent trikes in the world. The TerraTrike brand has been manufactured for over 17 years and they maintain one of the industry's most extensive sales and support systems, with over 200 distributors and dealers in multiple countries. Product and distributor information is available on the TerraTrike website at www.TerraTrike.com, or by calling (616) 455-5988 or 1-800-945-9910.

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