



Contact:
Debra Danziger
Vice President of Marketing
OnRamp Access
512.579.4037 (office) / 512.296.0080 (cell)
debra@onr.com

FOR IMMEDIATE RELEASE
June 11, 2013

OnRamp Founder to Sit on Hybrid Hosting Panel Discussion at HostingCon 2013

AUSTIN, TX – OnRamp, a [data center](#) service provider operating facilities in Austin, TX, and Raleigh, NC, has announced that its Founder, Chad Kissinger, will serve on a panel discussion covering the topic of hybrid hosting as part of the HostingCon 2013 Conference and Trade Show, June 17th - 19th at the Austin Convention Center. Kissinger will be joining a group of industry-leading professionals to discuss “The Coming Hybrid Wave: Colocation and the Cloud” on Tuesday, June 18th at 9:00am. The conference will follow four educational tracks which include: Sales and Marketing, Technology, Issues and Trends, and Management. Kissinger’s discussion will kickoff Tuesday’s educational content for the Technology Track and will highlight the benefits of merging [colocation](#) and the cloud to create hybrid solutions designed to effectively manage a business’s IT operations.

OnRamp’s hybrid hosting solutions leverage the company’s core competencies of managed hosting, colocation and [private cloud](#) solutions to meet the needs of businesses looking for more than just a facility to host servers, and solves the challenges they face when looking to address specific security and regulatory requirements. “Unlike our competitors, OnRamp is able to provide hosting and support services that combine managed hosting, colocation and the cloud, thus enabling customers to deploy a combination, or hybridization, of services that facilitate the deployment of a secure, scalable and reliable infrastructure designed to meet their specific needs,” said Kissinger.

The paneled discussion at HostingCon 2013 will demonstrate the widespread use of applications that integrate collocated environments with cloud solutions and will touch on the economic and security benefits of utilizing virtualization as part of a business’s IT operations. OnRamp differs from many of its competitors by employing private cloud solutions, on dedicated equipment, to avoid many of the security and availability drawbacks of shared, public cloud environments. Applying this strategy to deploy disaster recovery or business continuity solutions removes the need to manage a remote environment and facilitates the seamless replication of data and applications across geographic distances providing added security.

OnRamp is also using virtualization to provide colocation customers with additional options for reliability. OnRamp’s ReadyServer solutions provide OnRamp colocation and [managed hosting](#) customers with a pre-provisioned, virtualized environment of ReadyNodes that can be quickly and directly incorporated into a customer’s infrastructure in the event of a hardware node failure in a customer’s own environment. ReadyServer solutions solve the challenge of needing to quickly obtain and provision a new or spare server on-demand, in an emergency.

As a sponsor of HostingCon 2013, OnRamp will be showcasing its suite of data center services at Booth #423. The exhibit hall will be open Tuesday, June 18th from 12pm-6pm and Wednesday, June 19th from 12pm-4pm.

For more information on HostingCon2013, visit: <http://www.hostingcon.com/>.

About OnRamp

OnRamp was founded in 1994 in Austin, TX. As one of Texas’ first internet operations companies, OnRamp’s history is rooted in providing reliable and secure connectivity that enables distributed computing. Today, OnRamp is a data center operations company that delivers a full suite of colocation, cloud computing, high security hosting and disaster recovery services backed by Full7Layer Support, to help customers build, deploy and manage data center operations at each and every layer.

###