Datadobi

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Datadobi Software and Migration Services for EMC Centera Available Through the EMC Select Program

Specifically designed for EMC[®] Centera[®], DobiMiner data management and reporting software and Centera Migration services now available

ANTWERP, BELGIUM – June 5, 2013 – Datadobi, a leading provider of data management software and data migration solutions, today announced that DobiMiner[™] software and Datadobi Migration for EMC Centera services are now available through EMC Select, a program that helps customers easily acquire components that comprise information infrastructure. DobiMiner is designed specifically for EMC's Centera content-addressable storage (CAS) platform for data archiving. Datadobi software provides transparency into Centera data and uses this insight to take action on the Centera system to optimize the platform's environment.

"EMC is pleased to welcome Datadobi into the EMC Select program. By adding DobiMiner to our EMC toolkit, we offer Centera customers powerful data management and analytical software to help them activate and better manage their Centera clusters," said Don Lamburn, Director, EMC Select.

Datadobi is currently helping to manage and migrate over 10PB of Centera storage for customers worldwide. DobiMiner is comprised of key functional modules that help Centera customers ensure compliancy, protect against data loss, plan capacity expansion, and both track and charge back users/applications for Centera usage. Datadobi's Centera Migration services employ DobiMiner as part of their methodology to safely migrate customers' Centera data in both Centera-to-Centera migrations and in migrations to other platforms.

"With DobiMiner now available through the EMC Select program, we are extending our reach to Centera customers who would benefit greatly from gaining in-depth transparency into their data," said Ian Leysen, CEO, Datadobi. "We look forward to working closely with EMC and helping provide Centera customers with a solution that delivers data management and reporting transparency for a Centera environment."

About Datadobi

Datadobi is a leading provider of data management software and data migration solutions. Founded by engineers who built EMC's Centera platform for data archiving, Datadobi's products and services enable customers across industries to analyze and optimize their data storage, and complete migrations quickly and reliably. Additional information about Datadobi can be found at <u>www.datadobi.com</u>.

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