**FOR IMMEDIATE RELEASE**

**Spireon Welcomes New CEO Marc Brungger as Current CEO and Founder Brian Boling Transitions to Key Advisory Role on Spireon’s Board**

Irvine, CA, June 10, 2013 — Spireon, a leading innovator of Mobile Resource Management (MRM) and Business Intelligence Solutions that connect companies to their mobile assets and workforces, announces the addition of Marc Brungger as its new Chief Executive Officer. The transition of the CEO role between Brian Boling and Marc Brungger takes effect today, June 10th and comes on the heels of Spireon’s record-breaking Q1 performance.

“I am honored and privileged to join the outstanding team at Spireon which has led to the company’s current position at the forefront of our industry,” says Brungger. “As a true innovator and visionary, Brian Boling built this company from a concept drawn on a napkin to the industry force it is today. I look forward to building on his legacy and working closely with Brian as we transition Spireon toward a billion dollar Enterprise in the next few years. This is my vision for the company, and I have no doubt that we will be able to accomplish it.”

As the company’s founder and CEO, Brian Boling led Spireon to become a leading developer of cloud-based GPS tracking and management systems for vehicles, equipment and other mobile assets that enable companies across multiple vertical industries to capture and leverage a wealth of business intelligence that drives smarter, faster, more profitable business decisions. Under Boling’s leadership, Spireon became the market leader in the automotive finance market and has become the fastest-growing multi-vertical MRM provider in the local fleet and transportation industries.

The company experienced double-digit growth in revenue and units sold in the first quarter of 2013 as compared to the same quarter last year. Breaking its highest all-time number of device activations, Spireon recently shipped its 3 millionth device. The company also shipped over twice as many devices to the local fleet market and more than doubled their total subscribers in transportation, while also expanding its shipments to automotive lenders by nearly 50% as compared to a year ago.

As Spireon’s incoming CEO, Brungger plans to invest further in the company’s infrastructure, process and product delivery discipline in preparation for a company positioned to grow exponentially in terms of subscribers, revenue and employees in a few short years. He will also continue the company’s growth strategy that includes warehouse expansion, increased fulfillment capacity, expanded customer support teams, and establishing a dedicated order hotline. Combined, these enhancements will enable Spireon to meet the increase in demand for its products with timely, efficient delivery and customer service.

In addition, Brungger will be furthering the company’s customer-centric culture that places a priority on meeting customer needs and supporting positive customer outcomes. “Our customers are our number one priority,” explains Brungger. “Every member of the Spireon team, myself included, remains committed to actively seeking our customers’ ongoing input and feedback on our products, programs and services to ensure we continue to deliver the value they deserve.”

A long-time software industry veteran, Brungger brings to Spireon valuable experience, successfully leading his former company through transformative stages while achieving record-breaking growth. As the Executive Vice President of Auto Physical Damage at Mitchell, Brungger was a developer of integrated technology solutions and steered the company through a successful transition from legacy software products to a unified platform capable of supporting solutions for three vertical markets.

At Mitchell, Brungger fostered a customer-centric culture that resulted in high customer satisfaction, consolidated and simplified back office systems and processes to improve efficiencies, and created a rewarding workplace for employees to be recognized and develop professionally. Brungger will be calling on these experiences as he assumes the role of Spireon’s CEO during a time of rapid growth.

As his predecessor, Boling will play an instrumental role in transitioning Spireon’s leadership to Brungger. Once the transition had been completed, Boling will continue his involvement in developing and guiding the strategy and vision of the company as a Director on the Board.

“This has been a truly amazing ride for me,” says Boling. “Spireon is my passion, and I will carry on my advocacy for Spireon’s employees, customers, investors and all stakeholders of the company. I am extremely proud of the world-class team we have assembled here, whose passion, commitment and dedication to serve are the very reason we were able to continuously celebrate record-breaking sales, I’m confident that this outstanding team will continue to break records and deliver exceptional value to customers under the experienced leadership of Brungger.”

Brungger will be dedicating the first 30 days in office by holding individual meetings, discussions and town halls with Spireon employees, customers and partners to glean as much knowledge as possible from those who interact with Spireon’s products on a daily basis. He looks forward to moving the company toward its mission to connect companies to their mobile assets and workforce through game changing information platforms; giving them the power to manage actionable business intelligence.

To learn more about Spireon CEO Marc Brungger and his experience, visit <http://www.spireon.com/management-team>.

**About Spireon**

Spireon, Inc., is at the summit of business intelligence and committed to going higher. With its technology center in Irvine, CA and its corporate headquarters in Knoxville, TN, the company emerged in 2011 as the industry leading Mobile Resource Management (MRM) company as a result of the merger of ProconGPS, Inc. with EnfoTrace and PFS, LLC, the top three providers in the MRM space. Spireon connects companies to their mobile assets and workforce through game changing information platforms, giving them the power to manage actionable business intelligence. Its trusted brands include market share leader [GoldStar GPS](http://goldstargps.com)®,[EnfoTrace GPS](http://enfotracegps.com)™, [FleetLocate](http://www.fleetlocate.com)®, [VehiclePath](http://www.vehiclepath.com)™ and [LoanPlus CMS](http://loanplus.com)™. Inspiring companies to reach new heights with powerful Software-as-a-Service (SaaS) based tools; Spireon provides a sturdy foundation on which to optimize performance.

With leading market positions in the fleet, transportation and automotive telematics markets, Spireon, Inc. specializes in developing strong business relationships with leading companies worldwide, enabling it to offer affordable world-class risk mitigation, mobile resource management and location based services to its customers.  NSpire, Spireon’s award-winning revolutionary, new multi-vertical M2M intelligence platform provides real time analytics, through a scalable architecture, supports over 1.5 million active subscribers today, and has collected 2 billion events over the past year. The NSpire intelligence platform collects rich data from its patented array of GPS products and delivers actionable business intelligence through industry brand for automotive dealers, lender services and delivery fleets, and transportation and logistics customers.

For additional information, please visit Spireon, Inc.’s website [http://www.spireon.com](http://www.spireon.com/).

Contact:

Corinna Tutor

949-422-7103

[ctutor@spireon.com](mailto:ctutor@spireon.com)