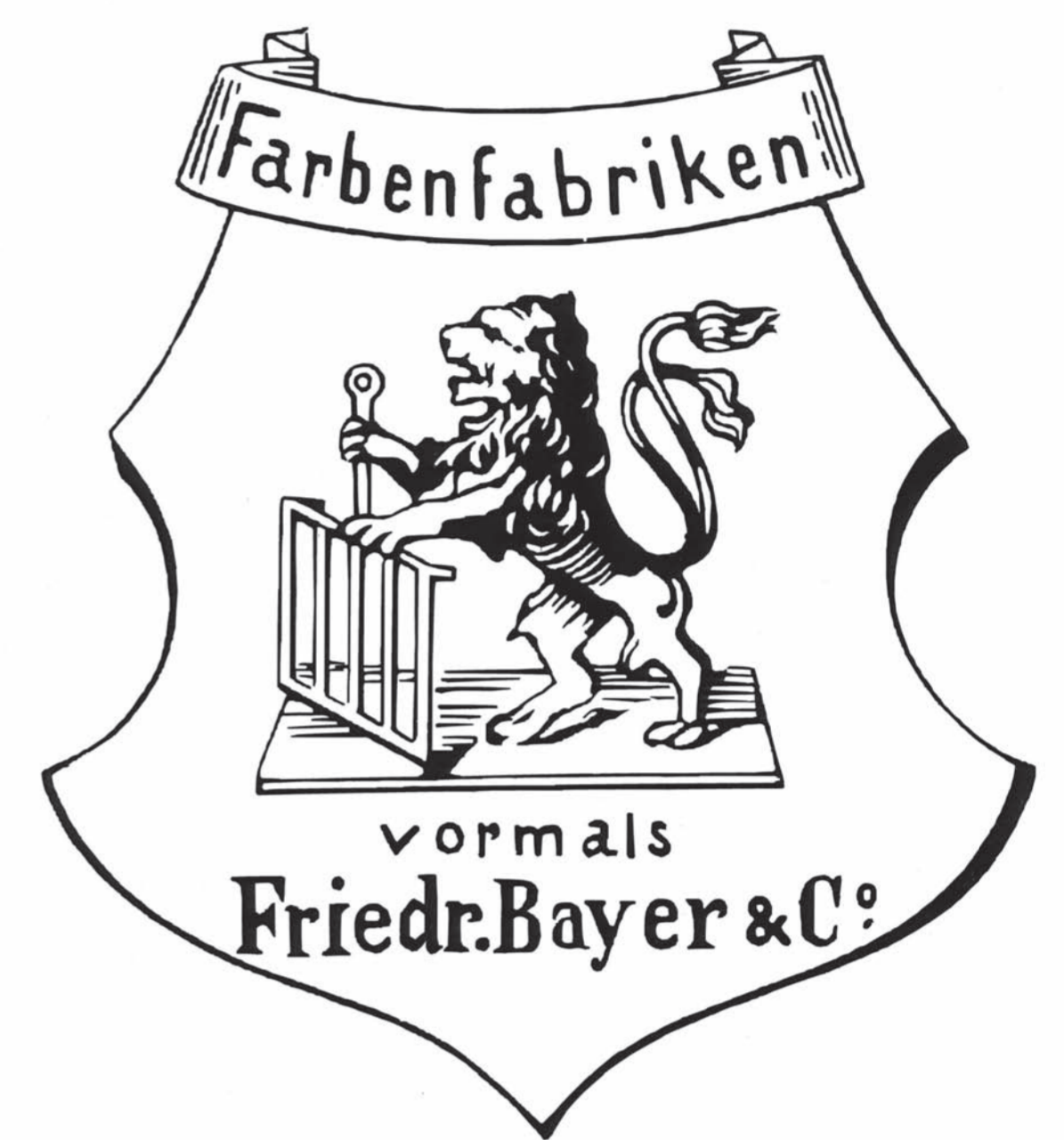


# THE EVOLUTION OF THE BAYER GLOBAL BRAND

1863

ESTABLISHMENT OF THE COMPANY  
Friedrich Bayer et comp.

1881



1886



1895



1904



1929



1989



2002



2010

