

FOR IMMEDIATE RELEASE

Say DaDa for Father's Day!

13 June 2013 --- New York, NY --- [NameGames](#), the award-winning educational app designed to teach names and faces to children eight months and older, is now available for FREE on iPhone, iPad and Android devices.

NameGames uses photos to help children recognize friends and family by making them part of the app. Pictoo, a playful baby giraffe, guides parents through a quick set-up for each person they want their child to know. Simply upload a picture, record a name and watch as they become part of the game. Familiarizing children with their loved ones fosters positive interactions which are the seeds of strong, meaningful relationships.

The primary reason grandparents do not see their grandkids as often as they would like is geographical distance. Only 30% of grandparents see their grandkids weekly, 32% see them monthly, and the rest see them even less frequently.

"Since my parents live out of state, I've spent hours with my kids flipping through photo albums to teach them about their grandparents." says NameGames, LLC co-founder Jordan Lippman, PhD. "By playing with the app, my kids are constantly reminded of their relatives in an exciting, developmentally appropriate setting."

Beyond strengthening family relationships, NameGames accelerates the development of important early learning skills. Using images of people and objects that children interact with in the real world helps build cognitive skills and entertains while educating.

"I have always been interested in how children learn," said Justin Morris, Co-Founder of NameGames.,. When Dr. Lippman, PhD and Dr. Canty, PhD approached us with the idea to teach children the names and faces of loved ones in a highly customized and personal manner, I knew we had stumbled upon something special."

Download NamesGames this Father's day and hear your child say "DaDa" for the very first time!

Features:

- Developmentally appropriate for children 8 months+
- Teaches names and faces of family, friends and more
- Builds strong, early relationships with loved ones at an earlier age
- Adapts to child's skill level
- Promotes development of important cognitive and language skills
- Compatible with iPad 3, 2, and iPad Mini
- Size: 42.81 MB
- Rating: 4+
- Price: Free

Download Link: [Pictoo's NameGames](#)

Pictoo's NameGames is available for free download on iPhone, iPad 3, 2, and iPad Mini at [Pictoo's Namegames](#).

About Name Games, LLC

Our mission is to take learning and make it personal!

As parents of young children, we create fun, developmentally appropriate educational activities using familiar people and objects to help each child reach their full potential. Our unique edu-tainment products strengthen important relationships between children and their loved-ones by engaging them in shared, rewarding experiences. Each game has been carefully crafted by our team of PhDs, specializing in cognitive psychology, learning and development, alongside top-notch programmers with years of gaming experience.

For more information, visit www.pictosnamegames.com

FREE on the App Store: <http://bit.ly/PictosNameGamesiPad>.