



# Real Me

## Curl-to-Coil

All Textures of True Beauty



## Got bounce? Flaunt it.

Real Me is free of Sulfates, Mineral Oils, Parabens and Sodium Chloride; and has been specially formulated with our exclusive Join Complex®, a perfect blend of 5 natural oils extracted from nuts, fruits and green collagen that nourishes and hydrates hair fibers for softer, more manageable hair.

**Ideal for:** Curly, coily, kinky, relaxed and chemically processed hair textures.

### Ingredients & Benefits

**Vegetable Collagen** - extracted from the Acacia Senegal tree. Allows for better water absorption, thus preventing hair breakage.

**Pracaxi** – extracted from the Pentaclethra Macroloba tree typical of the Amazon region. Heals, hydrates, softens, enhances shine and permeability.

**Coconut** – extracted from the nutritious coconut oil. Hydrates and softens hair fibers.

**Macadamia** – extracted from the macadamia nut from the Macadamia Tree of Australia. Maintains hydration for an extended period of time.

**Avocado** – extracted from the avocado fruit. Moisturizes and leaves hair silky.

**Argan** – extracted from the Argania Spinosa seeds of the Argan Tree, only found in Morocco. Repairs dry and coarse hair, leaving it shiny and frizz-free.

### Real Me Presentations:

**Retail Size:** 8.4 oz, 250 ml | 8.6 oz, 255 ml | 17.6 oz, 500 gr | 5.2 oz, 150 gr

## Real Me Collection Includes:

- 11.1 fl oz, 330 ml Lather Up & Hydrate Shampoo
- 11.1 fl oz, 330 ml Real Moisture Conditioner
- 6.7 oz, 200 gr Natural Curl-Activator
- 17.6 oz, 500 gr Blast of Shine Hair Mask
- 4.0 fl oz, 120 gr Pick Me Up Sheen

Our Retail Sizes feature the following 6 products:



**Lather Up  
& Hydrate Shampoo**



**Real Moisture  
Conditioner**



**Natural Curl-Activator**



**Blast of Shine  
Hair Mask**



**Pick Me Up Sheen**



**Perfect Do Pomade/  
Ultimate Edge  
Control**

**Ideal for:** Curly, coily, kinky, relaxed and chemically processed hair textures.

Available as of late July 2013.

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