



# FROM THE TRENCHES: A DECLASSIFIED REPORT ON CURRENT SMALL BUSINESS ECONOMIC TRENDS

BROUGHT TO YOU BY:

*Your independently owned* **ADVANTAGE<sup>®</sup>**  
**PAYROLL SERVICES**

**56.9% OF LONG ISLAND BUSINESSES SURVEYED AGREED  
THAT THEY WOULD BE UNABLE TO KEEP UP WITH  
CHANGING HUMAN RESOURCES REGULATIONS AND  
THE NEW AFFORDABLE CARE ACT.**

## WHERE DO YOU STAND?

**JOIN LI BUSINESS OWNERS FOR A  
PANEL DISCUSSION TO GAIN  
COVETED INFORMATION AND LEARN  
STRATEGIES TO GET AHEAD OF THE  
CURVE.**

**BASED ON THE RESULTS OF A RECENT  
SURVEY OF LONG ISLAND SMALL  
BUSINESSES, LEARN IF YOUR COLLEAGUES  
AND COMPETITORS ARE STRUGGLING  
WITH HIRING AND RETAINING THE RIGHT  
PEOPLE, SEEKING ACCESS TO CAPITAL,  
PLANNING TO GROW THEIR BUSINESS,  
AND MORE.**

**ENLIST TODAY!**  
[tinyurl.com/fromthetrenches2013](http://tinyurl.com/fromthetrenches2013)

**DATE: WEDNESDAY, JUNE 26TH, 2013  
TIME: 8AM - 10AM  
LOCATION: FOUR POINTS BY SHERATON  
333 S. SERVICE RD, PLAINVIEW, NY 11803  
COST: \$20**

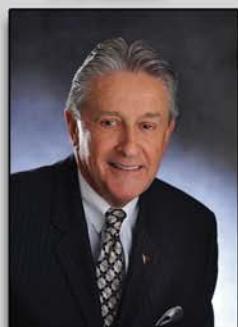
**INCLUDES CONTINENTAL BREAKFAST**

**MODERATOR**



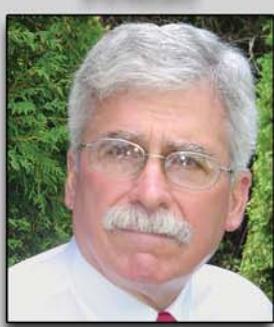
**ROB BASSO  
PRESIDENT  
ADVANTAGE PAYROLL SERVICES**

**PANELIST**



**DOUG MANDITCH  
CEO & CHAIRMAN  
EMPIRE NATIONAL BANK**

**PANELIST**



**DR. MARTY CANTOR  
CPA**