

MCOM launches HOTstream® HTML5 Solution for LG Pro:Centric Smart Hotel TVs at HITEC 2013

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MCOM Media Communication's HOTstream hospitality solution is now available for the newest Pro:Centric Smart Hotel TVs from LG Electronics, designed for North America. Supporting HTML5, these advanced LG TVs allow hoteliers to benefit from MCOM's state-of-the-art HOTstream technology without the need for an external set-top box, eliminating the hassle of additional cabling, network and power connections.

HOTstream takes advantage of HTML5 technology to deliver a truly innovative multiplatform in-room entertainment and information services solution for the hotel. HOTstream hospitality suite includes applications for Interactive TV, IPTV, Video On Demand, High Speed Internet Access (HSIA) and Digital Signage. HOTstream is fully integrated with hospitality solutions such as PMS, Spa software, Sales & Catering, POS, room controls and more. The HOTstream in-room entertainment application is also available for Android and iOS tablets and smartphones.

The complete portfolio of HOTstream features – such as the built-in promotion and branding service with interactive advertisements, housekeeping, maintenance and guest interactive and entertainment services – are available to all hotel guests through the newest LG LT770H and LP870 series TVs developed specifically for the hospitality market.

HOTstream's unique HD VOD movie catalog is also available on the LG Pro:Centric Smart Hotel TVs. All HOTstream solutions are served through a common head-end, simplifying the operation and maintenance procedures. In parallel, through HOTstream hoteliers benefit from having a uniform environment for all interactive services and HOTstream high definition user interfaces can be customized according to the hotel's branding providing a unique experience for your guests.

MCOM will present the new HOTstream solutions for LG Pro:Centric Smart Hotel TVs in a live hotel environment during HITEC, Stand No 1614 (Minneapolis, June 24-27).

www.hotstream.us



"HOTstream Multiscreen 4.0 is one of the first HTML5 in-room entertainment applications for our new LG Pro:Centric Smart Hotel TVs, guest tablets and smartphones."

Chris Barton, Pro:Centric Solutions Manager, LG Electronics, USA

"Our close collaboration with LG and our strategic decision to use HTML5 technology, allowed us to have HOTstream immediately available for the new LG Pro:Centric Smart Hotel TVs, the leading IP TVs designed for the North American market"

Costas Sakellariou, CEO, MCOM



MEDIA COMMUNICATIONS SA (MCOM)

MCOM Media Communications (www.mcoms.com) is one of the leading IT solution providers for hospitality, healthcare and telecom operators having a large network of partners and regional offices in Europe, Middle East and Africa. MCOM designs, develops and operates advanced technology solutions for multiscreen environments, including solutions for Interactive TV, mobile devices and tablets, laptops and digital signage monitors. MCOM's HOTstream (www.hotstream.eu) is one of the most advanced and innovative information and entertainment platforms for the hospitality sector. HOTstream hospitality suite includes solutions for Interactive TV, IPTV, Video On Demand, High Speed Internet Access and Digital Signage and is fully integrated with hospitality solutions such as PMS, Spa software, Sales & Catering, POS, room controls and more.

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