

P: 888.717.4249 | F: 866.909.4223



FOR IMMEDIATE RELEASE Apr. 10, 2013 FOR MORE INFORMATION, CONTACT: Margarita Barry 888-717-4249

## High Level Marketing Donates Web Campaign to Help Non-Profit, New Hope Center for Grief Support.

Farmington Hills, MI – In their initiative to give back to the community, national website design company, High Level Marketing (HLM), donated web design and marketing services to non-profit organization, New Hope Center for Grief Support.

Each year HLM selects website projects based upon need, cause, and circumstance. The websites are completed free of charge in an effort to help the organization further their cause. New Hope Center was selected based upon their mission, impact on the community, and their need to better communicate with those seeking grief support, their members, and potential donors.

New Hope Center, located in Northville, MI, is dedicated to providing grief support services to adults and children who are grieving after the death of a loved one. The organization offers age and loss specific support through groups, individual support, seminars, events and other resources. You can support New Hope by visiting <u>www.newhopecenter.net</u>.

"HLM's donation allows us to pursue our goals and to expand the reach of our organization. We receive complements daily on the new website's appearance and how easy it is to use," said Cathy Clough, Founder and Executive Director of New Hope Center. "Our old website was outdated and ineffective. Now we're excited to use our website to change more lives."

"When you give to an organization, you want to know your donation will make an impact. When searching online, first impressions are everything. New Hope needed a professional website that was a reflection of the changes they were making in people's lives," said Jon Bowerman, Co-Owner and Senior Designer at HLM. "The work we receive from small businesses, allows us to help non-profits, like New Hope, every year. This donation is really a gift from all of our clients."

Established in 2006, High Level Marketing helps businesses obtain new customers through affordable, results-driven, website design and search engine marketing. To learn more call 888-717-4249 or visit www.highlevelmarketing.com.