Earlybird Special!

To receive \$150 off, use code IDFA20 (active CDFA) or IDFA-20 (non-CDFA). Earlybird ends July 12, 2013 — don't delay!

Conference Hotel: Paris Las Vegas

3655 Las Vegas Boulevard S., Las Vegas, NV 89109

- \$99/night for a "Luxury King Room"
- \$129/night for a "Luxury Red Room"
- \$20/night Resort Fee waived for IDFA delegates using the following link to reserve a room:

https://www.totalrewards.com/hotel-reservations/main/?propCode=PLV&groupCode=SPDFA3

Name:
Phone: ()
Address:
Method of Payment (check one)
☐ Check ☐ Visa ☐ MasterCard
☐ Discover ☐ American Express
Credit Card number:
Exp. date:/
Signature:

Cancellation Policy: Cancellations received up to 14 working days before the workshop are refundable, minus a \$50 registration service charge. After that, cancellations are subject to the entire fee, which you may apply toward a future conference or workshop. Please note: if you don't cancel and don't attend, you are still responsible for payment. Substitutions may be made at any time. For more information regarding refund, complaint, and/or program cancellation policies, please contact our office at 1-800-875-1760.



Prerequisites

No advance preparation is required. In order to attend, you must currently be a CDFA[™] member, CFP[®], CPA, CA, CGA, financial professional, or a lawyer.



The Topics Include:

- A View from the Bench and the Bar
- Working with Forensic Accountants
- Irresistible Offers: eMarketing your Practice
- Tools of the Trade: A CDFA's Work Product
- Leading Practitioners Panel
- US Tax Bootcamp
- Canadian Hidden Tax Issues and Income Determination
- Tracing in Canadian Family Law Matters

The Topics and Presenters

US Tax Bootcamp

Understanding a client's tax situation, and being able to assess, analyze, and identify complex tax issues that arise incident to divorce are critical skills for CDFA professionals. At this all-day session, you'll learn how to read and navigate both personal and corporate tax returns, to recognize red flags and to find hidden gems, and to identify income available to one or both parties.

Presenters: Christine Baker (CPA, ABV, CFF) and Sharyn Maggio (CPA/ABV)

Hidden Tax Issues and Income Determination, and Tracing in Canadian Family Law Matters

This is a high-level, "must attend" income-determination, tax, and tracing primer for divorce. You'll learn how to sort through the financial mess a client has created, and gain an understanding of the issues that come into play during divorce when one or both spouses is self-employed or a business owner, shareholder, or director. We'll work though a live case study in groups, each of which will present their findings to the class for feedback and discussion.

Presenters: Faisal Karmali (CDFA, CIM, CFP) and Mary Krauel (MBA, CPA, CA, B Math, CDFA)

A View from the Bench and the Bar

A Family Court Judge will provide guidelines about what judges want and need to see in terms of financial documentation – and how that information should be presented – and a lawyer will offer his perspective about a CDFA's value in settlement negotiations and in the courtroom. This session will address common errors from the court's point of view, with emphasis on recent case law. *Presenters:* Robert P. Dickerson (Esq.) and the Hon. Judge Kathleen McCarthy

Working with Forensic Accountants/Appraisers
Topics include: separate and community property
business issues; how to remain the client's trusted
advisor; types of appraisal reports; anatomy of an
appraisal report; the overlap of business valuations
and determining income available for support.

Presenter: Ken Baily (JD, CPA, ABV, CVA, CDFA, MBA)

eMarketing your Divorce Practice

Are you using blogs, websites, and social media to grow your divorce practice and reputation? If not, why not? We'll review some of the delegates' websites, blogs, and social-media pages and let them know what they're doing right and where there's room for improvement. We'll also discuss traditional marketing strategies, examining what works, what doesn't, and why.

Presenter: Martha Chan (MBA)

Tools of the Trade

The scope of services for which a CDFA is hired can include production of financial reports, illustrating financial facts in a case, and preparation of statements of net-worth/financial affidavits. This session will focus on a seasoned CDFA's work product – in mediation, collaborative practice, or litigation – and how to customize financial analysis for divorce.

*Presenters: Seth Kaplan (CFP, CDFA) and Michelle Smith (CFP, CDFA)

Leading Practitioners Panel

This lively panel of leading CDFA professionals from across the country will answer your burning questions and help you to assimilate the new knowledge and skills you've gained during the conference and integrate it into your practice.

Moderator: Michelle Smith (CFP, CDFA)

The Schedule

Monday, Sept. 30, 2013

7:00 a.m.-8:30 a.m. Registration

8:00 a.m.—12:00 p.m. "Hidden Tax Issues and Income Determination in Canada"

1:00 p.m.–4:30 p.m.: "Tracing in Canadian Family Law Matters"

— OR —

9:00 a.m.-4:30 p.m. "US Tax Bootcamp"

Tuesday, Oct. 1, 2013

9:00 a.m.—12:00 p.m. "A View from the Bench and the Bar: CDFA professionals as Litigation Support"

1:00 p.m.—2:30 p.m. "Working with Forensic Accountants/Appraisers"

3:00 p.m.-5:00 p.m. "eMarketing your Practice"

Wednesday, Oct. 2, 2013

9:00 a.m.-12:00 p.m. "Tools of the Trade"
1:00 p.m..-4:15 p.m. "Leading Practitioners Panel"

For more information, or to reserve your space in the Conference, please contact IDFA today.

Phone: (800) 875-1760

◆ Fax: (888) 473-1073

◆ E-mail <u>info@InstituteDFA.com</u>

♦ Website: <u>www.InstituteDFA.com</u>