

FOR IMMEDIATE RELEASE

Contact: Ashley Cobert, Primum ashley@primumagency.com, 414-765-2311

7Summits and Box Deliver Cloud Content Management and Social Business Software to the Enterprise

MILWAUKEE (June 27, 2013) – Leading social business agency <u>7Summits</u> today announced a new partnership with <u>Box</u> that will strengthen enterprise collaboration through easier content management. By ensuring that users can easily store, access and edit content across platforms, the offering will help businesses improve real-time decision-making, boost productivity and enhance team collaboration.

Built to improve collaboration in the enterprise, Box has helped more than 15 million users from small businesses to Fortune 500 companies securely share, organize and collaborate on their content in the cloud from any mobile device. Similarly, 7Summits has brought over 50 online community experiences to life for its growing base of Fortune 500 clients, helping them engage customers, partners and employees to transform their business.

Box will complement 7Summits' <u>new solution model</u>, which is focused on five key areas: social business management, social marketing and outreach, external customer-centric communities, internal customer-centric communities and socially enabled business processes. 7Summits' integrated solutions, coupled with Box's content management, allow for a seamless connection to CRM or ERP systems, as well as collaboration systems like Jive. As a recognized partner of the year by Jive, 7Summits will utilize the team's experience to leverage <u>Box for Jive</u> and <u>Jive's Spring cloud release</u>.

"With Box, we can better serve our clients with a comprehensive social business and enterprise content management architecture. The ease of use and security provided by our relationship is especially relevant for our Fortune and healthcare clients," said Rob Murray, Senior Vice President at 7Summits. "We're constantly evolving our technology integration capabilities to drive measurable business value and help clients become socially enabled enterprises. Our partnership with Box is another way in which 7Summits is expanding the horizons of social business."

About 7Summits

7Summits, <u>www.7SummitsAgency.com</u>, is a social business agency founded in 2009 to help companies engage customers, partners and employees to help grow their businesses. 7Summits solutions deliver top line revenue growth and bottom-line productivity improvement by focusing on both consumer influence and employee collaboration. The company works with numerous Fortune 500 brands to transform key business processes and become more fully networked enterprises. 7Summits offers deep expertise in social business strategy, community experience design, platform development and integration, as well as community activation.

- more-



About Box

Founded in 2005, Box provides a secure content sharing platform that both users and IT love and adopt. Content on Box can be shared internally and externally, accessed through iPad, iPhone, Android and Windows Phone applications, among others, and extended to partner applications such as Google Apps, NetSuite and Salesforce. Today, more than 15 million people and 150,000 businesses worldwide use Box. Headquartered in Los Altos, CA, Box is privately held and backed by venture capital firms Andreessen Horowitz, Bessemer Venture Partners, Draper Fisher Jurvetson, Emergence Capital Partners, General Atlantic, Meritech Capital Partners, NEA, Scale Venture Partners, and U.S. Venture Partners, and strategic investors salesforce.com and SAP. To learn more about Box, visit www.box.com.

###