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Denver Marriott City Center Celebrates Award By Offering Meeting Planners Extra Incentives

Downtown Denver hotel rewards businesses as they book more rooms

Denver, CO – Meeting planners seeking the best location in Denver to host a convention, retreat or conference can get a solid recommendation for the <u>Denver Marriott City Center</u>, chosen as this year's "Best Hotel or Resort with Meeting/Event Space, Denver Metro" by the readers of <u>Colorado Meetings & Events Magazine</u>. And if that's not incentive enough, the downtown Denver hotel ups the ante with a special offer for meeting planners that rewards a company for the more rooms booked.

With the <u>Pick Your Perks Package</u>, groups will receive free Internet access for up to 300 people in the downtown Denver hotel's 27 meeting rooms when more than 100 room nights are booked and

used by the end of the year. Groups will earn even more perks as they set aside more guest rooms. Among the incentives are:

- 4 percent off the master with a minimum of 100 rooms
- Two suite upgrades for every 50 rooms contracted per night
- Two guest room certificates good for a twonight stay per certificate
- 50 percent off staff block, with 5 percent on peak night
- Complimentary continental breakfast
- 10 percent food and beverage discount
- Double Marriott Reward points
- Complimentary meeting room rental
- Complimentary one-hour reception (wine, beer and chef's choice of food
- 20 percent audio and visual discount with in-house equipment
- One morning and one afternoon coffee break

When groups book 50 to 150 total room nights, the event planner can pick one option. When 151 to 300 room nights are requested, two incentives are available. For 301 to 650 nights, three options apply. For more than 651 room nights contracted, four benefits are available.

Groups should take advantage of the downtown Denver hotel and its 30,000 square feet of flexible event space. Ideally located near the Denver Convention Center, the hotel provides plenty of meeting areas before or after main events. The Colorado Ballroom has a maximum capacity of 2,500. If a smaller space is required, one or more of 25 breakout rooms can create a more intimate setting for enhanced productivity. A complete range of business services are available, including videoconferencing.



For social affairs such as galas, receptions and grand weddings, onsite planners can help create a one-of-a-kind event. Custom menus and catering are available for any occasion in the elegant reception hall, and silver service and ice sculptures will command attention at more formal occasions.

Featuring the best meeting spaces of hotels in Denver, CO, the Marriott City Center increases its luxurious amenities within its accommodations with 599 <u>guest rooms</u> and 14 suites that are well-appointed with spacious work desks with ergonomic chairs, irons and ironing boards, coffeemakers, safes, 24-inch LCD TVs and Bath and Body Works products in bathrooms. Rooms have plush bedding and custom duvets as well as terrific views of downtown and the Rocky Mountains.

Thanks to a downtown location, the Denver Marriott City Center is close to shopping, entertainment and more. Baseball fans can take a short walk and see the Colorado Rockies play at Coors Field. Visitors looking to do some shopping can visit the 16th Street Mall or Denver Pavilions, which also features a 15-screen, stadium-seating movie theater.

Offering luxurious decor and a wide array of Denver hotel deals, the Denver Marriott City Center is the choice for discriminating business travelers. For information about the Pick Your Perks Package, contact Steve Aronson, director of sales, at steve.aronson@marriott.com. Planners also can call 1-303-291-3605.

About the Denver Marriott City Center

The Denver Marriott City Center towers over downtown Denver and is conveniently located near Pepsi Center, Coors Field and Mile High Stadium. The 20-floor hotel features 599 rooms and 14 suites with views of the Rocky Mountains and Denver skyline along with 27 meeting rooms with 30,000 square feet of flexible space, an onsite Starbucks, two casual American restaurants and state-of-the art fitness and swimming facilities. For information, visit www.marriott.com/DENDT.