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| Sustainable eyewear | Wood frame sunglasses | Wholesale wayfarer sunglasses | Wood eyeglass frames | Wholesale sunglasses |
| Bamboo glasses frames |

CTS Wholesale LLC Pulls Shades Up On Environmentally Friendly Bamboo Sunglasses

Sustainable eyewear blends 100 percent recycled plastic with moisture resistant natural composite material

Salem, OR – Celebrate Earth Day every day the sun comes out and save a little green as a bonus just by sporting stylish new sustainable eyewear.

[CTS Wholesale LLC](#), a Salem, Oregon-based company, has been inspired by the growing trend of wood-frame sunglasses and is introducing its [stunning wayfarer style](#) that is not only eco-friendly but affordable. The wholesaler has created designer sunglasses that blend 100 percent recycled



plastic for the frames with highly durable and moisture resistant bamboo on the temples. The natural composite material is one of the fastest-growing plants on the planet, regenerating eight times faster than traditional hardwoods. That makes bamboo an ultimate eco-friendly product.

“Being an ecologically and socially responsible company, we decided to use bamboo for our wood eyeglass frames rather than traditional timbers,” said Kirk Bachelder, owner of CTS Wholesale. “Besides being Earth friendly, each pair has a completely unique grain pattern, so no two are identical. Our retailers can then tout that our sunglasses are one-of-a-kind masterpieces.”

CTS plans to offer its bamboo sunglasses at the wholesale price of \$54 per dozen, or \$4.50 per pair, with a suggested retail price of at least \$19.99 per pair. The dozen comprises two colors: gloss black with smoke lenses and dark brown with amber lenses. The wholesale sunglasses boast metal hinges, offer 100 percent UV protection and come with microfiber bags and a folding box for storage. Other homegrown companies including Proof Eyewear and Shwood Eyewear are offering sustainable shades for prices ranging upward of \$100 per pair.

Snoop Dogg, Beyonce, “Grey’s Anatomy” star Jesse Williams and singer/songwriter Kelly Rowland have reportedly helped usher in the wood sunglasses trend simply by being seen in the stylish shades. Wood sunglasses also were featured on the popular ABC reality TV show “Shark Tank,” with three brothers asking five millionaires to invest in their company. Brooks, Taylor and Tanner Dame from Eagle, Idaho, ended up rejecting an investment offer because they felt turning over 25 percent of Proof Eyewear to one of the “sharks” was too much.

“Now that the roots of these sustainable sunglasses are firmly planted, we hope consumers and retailers will see the forest for the trees and start helping to preserve the planet by spreading the word about and wearing our stylish eyewear everywhere they go,” Bachelder said. “This could be the next big thing in the [history of sunglasses](#).”

About CTS Wholesale Sunglasses

CTS Wholesale LLC manufactures high-quality sunglasses – including the brands DE, XSportz, Diamond and Gster – for wholesale merchandising by the dozen with no minimum order. The Salem, Oregon-based company has been in business for than 20 years and also offers a wide selection of wholesale hats, oil lighters, lighter accessories and displays. For information on products and how they can be sold, visit www.ctswholesalesunglasses.com.