



"THE GENIUS OF SIMPLE"

Transformative Wave believes in the power of simplicity. We believe in uncomplicated, elegant answers that work, in ideas that are so perfect for their place and time that in retrospect they seem to be obvious. The genius of our technologies is not in their sophistication, but in their application and in the way they make us look at the status quo in a new light.

Transformative Wave is Named a Winner in the Defense Energy Technology Challenge

The Challenge identifies top defense-targeted clean energy solutions and matches them to existing and upcoming testing and procurement opportunities

Kent, WA, July 25, 2013 - Transformative Wave, developer of the **CATALYST**, North America's leading efficiency solution for constant volume HVAC systems, is proud to announce it has been named a winner in the Defense Energy Technology Challenge. In addition, Transformative Wave's president, Danny Miller, will speak at Asia Pacific Clean Energy Summit and Expo with an expected audience of the U.S. Army, U.S. Navy, U.S. Air Force, U.S. Army Corp of Engineers, Department of Defense, and U.S. Pacific Command in attendance.

In its submission, Transformative Wave highlighted the **CATALYST**, which is a complete HVAC energy efficiency upgrade for existing constant volume HVAC systems. It is manufactured and shipped as an easy-to-install pre-wired kit that radically lowers the energy use and improves the performance of constant volume HVAC systems. The **CATALYST** has a proven track record of reducing overall energy use by 25%-40% in a cost-effective manner. Transformative Wave's eIQ Platform provides customers real-time interaction with **CATALYST**-equipped HVAC units for performance verification, fault alerts, remote set point adjustment and scheduling via a web interface.

Matthew Laudon, President, Clean Technology & Sustainable Industries Organization (CTSI) comments; "We are pleased to announce Transformative Wave as a winner of the Defense Energy Technology Challenge and look forward to having them present at the Asia Pacific Clean Energy Summit in Honolulu, HI on September 9, 2013."

Danny Miller, President of Transformative Wave, adds; "This selection reinforces our belief that the **CATALYST** can provide the Department of Defense with an energy efficiency solution for the multitude of constant volume HVAC units on their facilities. We look forward to highlighting our successful existing installations with the Navy and Air Force at the Summit as evidence of our ability to make a significant difference for the DOD and others. "

While the **CATALYST** and Transformative Wave have won other awards, this marks Transformative Wave's first submission and win for the Challenge, which is a collaboration of the U.S. Army, Navy and Air Force, to identify top defense-targeted clean energy solutions and match them to existing and upcoming testing and procurement opportunities.

About Transformative Wave

Transformative Wave is one of the country's leading energy efficiency innovators, developing and bringing to market a growing line of energy saving and environmentally responsible products and services. For more information, visit our website at www.transformativewave.com.

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About the Summit:

The Asia Pacific Clean Energy Summit and Expo and the Islands & Isolated Communities Congress provide a forum for the high-level global networking necessary to advance this emerging clean energy culture.

Visit www.islandsconnect.com for additional information about the Summit and Challenge.

For additional information, please contact:

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