



For Immediate Release

Premier Hawaii creative agency opens its doors in Chinatown.

HONOLULU, July 22, 2013—Silhouette, a boutique creative agency, announces its first design studio in Honolulu’s historic Chinatown neighborhood.

Rooted in the elegance of simplicity, Silhouette solves business challenges through design strategy. In just one short year, Silhouette has worked with esteemed brands like Honolulu Furniture Company, Banzai Sushi Bar, Stand Up Eight, Ukulele Hale, Aina Imagery, Big Island Jewelers, and La Muse to create high-performance brand strategies, identity designs, websites, photography and television commercials.

Founder and Creative Director, Chance Carpenter is making a name for himself in Hawaii’s design community. “Not only is Chance Carpenter an extraordinarily talented creative director, but his passion for achieving excellence is truly impressive,” says Jody Kamisato, owner of Ukulele Hale. “Conceptually creative and strategically-minded, Chance has the skill and experience to take a concept and execute it with fine craftsmanship and attention to detail. Service with style, grace, and aloha!”

Born and raised in Kailua-Kona, Carpenter collaborates with Hawaii businesses that prioritize quality craftsmanship and seek a distinctive voice in a competitive market. Driven by creating permanent value and challenging conformity, Silhouette works with ambitious leaders looking to invent the future by reinventing their competitive landscape. Esoteric in nature, Silhouette choreographs timeless sophistication with an elegant and modern aesthetic.

Creating Movements, Evoking Passion, Inspiring Change

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