FOR IMMEDIATE RELEASE

Contact:

Abby Rosenstein, President Figtree Consulting, Inc. 101 Gibraltar Drive Morris Plains, NJ 07950

Phone: 973-539-9311

http://www.stocktracksoftware.com

sales@figtree.com

Headline:

Top Shareholder Recordkeeping software goes to a whole new level. Includes enhanced features for importing new companies and shareholders; transfer and issuance of shares; enhanced Ad Hoc reporting; email tools; seasonal address tracking; and much more. Provides a complete shareholder management solution.

Summary:

StockTrack Shareholder Recordkeeping software provides hundreds of features that help in the issuance, transfer of shares, cash dividends, corporate actions, and management of stock options. It is a great choice to enable companies to manage their own transfer agent functions as well as to help Commercial Transfer Agents handle hundreds or thousands of issuer companies. The system processes certificate and book entry transfers, new issuances, cash dividends, stock dividends, stock splits, proxy voting, communications with shareholders, options, warrants, corporate debt, dividend reinvestment and much more. (It includes features for S-Corporations as well as C-Corporations.)

Morris Plains, NJ, July 25, 2013

StockTrack shareholder accounting software's features make it an excellent choice for companies that need a simple, efficient, and feature rich system to handle their shareholder recordkeeping. It is suitable for companies of all sizes that handle their own Transfer Agent functions as well as for commercial transfer agents. Enhancements in version 15.3 add emailing tools, new and updated reports, and other new features throughout the system. Affordable price and ease of use make StockTrack appropriate for even the smallest of companies with more than a few shareholders. It includes features for S-Corporations as well as C-Corporations.

This software is one of the most widely used products available for this purpose. The feature set in StockTrack is unmatched and the latest enhancements make StockTrack an even more useful tool for Transfer Agents

The fact that this upgrade is FREE, as always, for companies currently holding StockTrack support agreements makes this update a 'no brainer' for existing licensees. The fact that prospective licensees can try it FREE makes this the perfect time to look at StockTrack.

"The new features will enable TAs to honor their shareholders preference for email or post office printed mail with just one click." according to company President Abby Rosenstein.

Version 15.3 continues the StockTrack tradition of providing many useful enhancements to this shareholder accounting package with each release based on our customers' requests and suggestions. StockTrack provides a complete and cost effective Transfer Agent solution. The software supports issuance and transfer of stock; printing of stock certificates' cash dividends (including generating NACHA formatted ACH files for direct deposit); stock options; dividend reinvestment (DRP); tracking of shares used as collateral (pledged) against loans; proxy voting and reporting; mailings; stock splits, and all related reporting as well as support for 1099 tax reporting and S-Corporation K-1 and pro-rata reporting.

It provides 'as of' and 'date range' reporting so that you can get historical information in seconds. The system selects shares to receive proxy voting rights and cash distributions on a record date basis. It is in use by Commercial Stock Transfer Agents and Self Issuers, (including both S and C Corporations) across the U.S.

Current licensees consider StockTrack a most complete and cost effective product. They cite ease of use, extensive feature set, as-of date reports on all aspects of shareholder accounting, flexibility, cost basis information, audit trails, reasonable pricing and great support as reasons they are happy that they selected and use StockTrack. Licensees report that StockTrack is "the easiest to use" shareholder accounting software. They particularly like the system flow which makes the software easy to learn and use.

There are more than 100 reports on all facets of shareholding accounting including stock ledgers; certificate registers; transaction journals; pro-rata ownership, K-1 Reporting, insider trading and insider ownership; dividend and split reporting; check reconciliation; debt and interest payment; dividend reinvestment; proxy voting and voting card support; warrants and options; pledge tracking; and company overview of outstanding shares. In addition, statements, confirmations, and cover letters can be printed in ready-to-mail formats. Many reports are available as Excel spreadsheets as well as formatted reports.

Go to www.stocktracksoftware.com to obtain a FREE trial version, request an invitation to a live feature demonstration over the Internet, or view a short pre-recorded StockTrack overview. Contact Figtree Software, 973-539-9311 ext. 7027 or by email to stock@figtree.com for more information.

All StockTrack licensees who are current on software maintenance and support are entitled to this update. Go to www.stocktracksoftware.com to download.

About Figtree

Figtree Consulting, Inc. is the publisher of StockTrack and is a developer and publisher of custom business software and nationally distributed software products. The company provides web-based and desktop applications for many industries including distribution, publishing, and banking. For more information, visit www.stocktracksoftware.com and www.figtree.com.