

Mark Zawacki is a business strategist, Board advisor, keynote speaker and angel investor.

He is the Founder of two Silicon Valley based strategy consulting firms: 650 Labs and Milestone Group.  He has advised more than 250 clients globally on a myriad of growth and revenue-related initiatives including business strategy, disruption, business and corporate development, alliances/partnering, go-to-market strategies and international expansion.

His clients have included Shell, Rabobank, Tata, Microsoft, McDonalds, MasterCard, Cisco, Intel, SAP, NTT, Chase, GSMA, Volvo, SITA, VeriSign, Norsk Hydro, Occidental Petroleum, UBS, Swisscom and Symantec.

Prior to 650 Labs and Milestone Group, Mark spent nearly a decade as a strategy consultant with the CSC Index, the strategic management consulting division of Computer Sciences Corporation (CSC). Variously based in Amsterdam, London, Sydney and San Francisco, Mark's consulting at CSC Index focused on corporate strategy, organizational change and leveraging technology for business advantage.

Mark has consulted in 50+ countries around the world and traveled to more than 70+ countries to date.

Mark is currently doing extensive research for a book project about how Silicon Valley is shifting from ‘high tech capital of the world’ to ‘industry disruption capital of the world’.

Mark holds a B.Sc. in Marketing from the University of Colorado and an MBA from the University of Rochester, William E. Simon Graduate School of Business, where he currently serves on the Executive Advisory Council.

He tweets regularly at @markzawacki