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Fun Fore All Equips its Recreational Center with Digital Signage and Menu Board Systems to Enhance Visitor Experience

Sterling, VA. July 30, 2013 - Fun Fore All, a family entertainment center, announced the installation and rollout of Mvix's state-of-the-art digital signage and digital menu board systems across its complex. Located just outside of Pittsburgh, PA; Fun Fore All is a year-round recreational park for families with kids of all ages. Mvix digital signage and menu board systems equipped with large flat panel LCDs have been installed at the front desk POS location and concession food counter to enhance their guest's experiences.

"Our main motivation was to provide updated content and most current information to our visitors. Traditional printed signage and backlit menus are very difficult to change and look unappealing. Digital menus and special event boards on 60" LCD displays not only look impressive but are also more cost-effective in the long run," said Mark Boyd, Operations Manager at Fun Fore All.

Started in 1996, Fun Fore All specializes in hosting special events, family get-togethers and kids' birthday parties. "Displaying relevant daily event information alongside pre-programmed content that changes



hourly, was a primary requirement of this project. After thoroughly researching many companies and solutions, we chose Mvix due to its comprehensive set of features and affordable cost. Overall we found that Mvix's solution was one-third of the cost of comparable systems in the marketplace while offering as much functionality," stated Mark.

Ross McClymonds, VP of Global Sales at Mvix congratulated Fun Fore All for their successful project implementation, "The real value of digital signage is in keeping the screens fresh and relevant. Mark and his team have done a remarkable job in achieving this objective. We are proud of working with clients who are able



to understand the value of digital signs."

"A subscription-free product, 24/7 technical support and a reliable web-based signage network from Mvix was instrumental in the success of this project. I am personally very pleased with their responsive technical support," explained Mark.

To learn more about Fun Fore All's entertainment center. visit www.funforeall.net. For more information about Mvix's digital signage solutions, visit www.mvixdigitalsignage.com/; www.brandsignage.com, or www.SignageTemplates.com.





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About Mvix:

Founded in 2005, Mvix is the market leader in hi-definition digital signage hardware and software systems, video-wall appliances, interactive digital kiosk systems, hard disk-based HTPCs, portable media-centers, and Content Management Systems (CMS) that are applicable across many vertical markets including foodservice, hospitality, corporate offices, healthcare, real estate, and manufacturing among others. Mvix comprises a team of hardware and software engineers and AV experts who build and support COTS and custom solutions for commercial clients. Mvix's commitment to delivering innovative offerings continues to put the company at the forefront of digital signage industry.

Since its inception, Mvix's commitment to delivering innovative solutions has put the company at the forefront of the digital display system and digital entertainment industries. In 2012, the company was honored on the prestigious Inc. 5000 List of Fastest Growing Companies in America. Read more about Mvix Digital Signage Systems: <u>http://www.mvixdigitalsignage.com/.</u>

