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FOR IMMEDIATE RELEASE

Optomi IT Staffing Company Expands into Dallas The Dallas Location Is Optomi's Third Office Within Seven Months Of Launch

Aug 1, 2013 • Roswell, Georgia | Optomi's expansion into the Dallas market comes on the heels of a successful first seven months of business, currently trending to be one of the fastest growing national IT staffing firms. The Dallas office opened today with a team of account executives, recruiters and a solid network of clients and consultant contacts. Clark Dorsey, a senior recruiter from the Atlanta headquarters has been promoted to Recruiting Manager and relocated to Dallas. The new Dallas branch will become the third hub office to support a growing national network of offices with plans to hire in excess of 70 employees by the end of 2013.

Optomi CEO Michael Winwood remarked, "We are delighted to be opening in Dallas, a market we know well and a great hub for our future western operations. As we have already seen in Atlanta and Chicago, our high-end skill set focus, pursuit of passive candidates, leading consultant care and innovative asynchronous video interviewing technologies will enable us to create real value with our clients and consultants. Every process we adopt for our business is geared towards high-efficiency with the goal of reducing time and costs for both our clients and consultants. We are building a company that is and will be known for industry-leading philosophies. We believe the Dallas market will be very responsive to our innovative approach."

Led by co-founders Michael Winwood (formerly the President & COO of Technisource) and Todd Black (formerly the Senior Vice President of Technisource), Optomi is headquartered in Atlanta with branches in the Chicago and Dallas markets.

ABOUT OPTOMI, LLC

"DRIVING TOMORROW'S TECHNOLOGY WITH TODAY'S OPTIMUM TALENT."

Optomi is inspired by: optimum...being the best...the ultimate. We are an IT staffing firm with a unique approach. Optomi has developed fresh philosophies as cutting-edge as the technology we represent. With a revolutionary consultant-focused approach, Optomi is completely dedicated to genuinely serving its consultants, clients and employees. By utilizing innovative technologies and developing industry leading recruitment processes, we are able to deploy the best project managers, business analysts and technologists in the ever evolving spaces of mobile technology, network design, cloud and application development...making us a leader in the IT staffing world.

FURTHER INFORMATION

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