

The Problem...

Shockingly, in Maricopa County alone, thousands upon thousands of healthy, adoptable pets are still being euthanized each year!

The Solution...

YOU can be a part of the solution by being a responsible pet guardian:

- ❖ **Adopt** from local animal welfare organizations
- ❖ **Spay/Neuter...** perhaps the easiest and the most important step in eliminating the pet overpopulation problem
- ❖ **Microchip** your pet so you can be reunited if he or she is ever lost

About the **BOWL-A-RAMA** for Animal Rescue



The **Bowl-A-Rama for Animal Rescue** was initially conceived and organized in 2003 by passionate 'petpreneur' and animal welfare advocate Top Dog Eileen Proctor as part of her continued mission to "lend a paw" to homeless, helpless, and other animals-in-need. Now in its 11th year, she continues to spearhead this very popular, successful and important annual event.

The goal of the **Bowl-A-Rama for Animal Rescue** is to raise much needed awareness and funds for local animal rescue organizations during the summer heat when it is virtually impossible to conduct outdoor activities. Despite raising over \$2,000,000 in its first ten years, the need for the **Bowl-A-Rama** is greater than ever. On behalf of the animals that will benefit from your generosity, thank you for helping us reach our aggressive but attainable goal of \$200,000 in 2013!

For additional information about, participation in, or sponsorship of the 11th Annual **Bowl-A-Rama for Animal Rescue**, contact Eileen Proctor at 602-867-3647.

Please Patronize Our Sponsors



presents the 11th Annual

BOWL-A-RAMA for Animal Rescue



Saturday, August 3, 2013
AMF Scottsdale Lanes

PLEDGE FORM

Here's How It Works

Animal rescue and welfare organizations throughout the greater Phoenix are gathering at the AMF Scottsdale Lanes on Saturday, August 3, 2013 to raise funds and through the 11th Annual **BOWL-A-RAMA for Animal Rescue**.

You don't have to be a good bowler --- *or even bowl yourself!* --- to help homeless and helpless animals through this event. **The key to success is PLEDGES!** Simply ask your family, friends, co-workers, neighbors and frequently patronized businesses or service providers to make a pledge. *You will be surprised at the positive response you get if you JUST ASK!*

Fill up as many Pledge Forms as possible... **ALL pledge monies you raise on behalf of your favorite animal welfare organization go directly to them!** As such, checks should be made payable to them and all monies should be handed over to them. All Pledge Forms are to be turned in at the start of the **BOWL-A-RAMA** on August 3 so they can be audited; your group's Team Captain will receive them back before the end of the event so any unpaid pledges may be collected (*NOTE:* experience shows that it is easier to collect pledge monies in advance, rather than having to go back for it later). If you are not attending the **BOWL-A-RAMA** on August 3, be sure to turn your Pledge Forms and associated pledge monies into your organization's designated representative on or before their requested date.

Helpful Hints

Set Goals: Establish how much money you expect to raise and don't stop until you attain it! Fill up as many Pledge Forms as possible... there is no limit to the amount of money you and your organization are permitted to raise. Historically, there is a "friendly competition" between all the participating animal welfare organizations to see who raises the most and YOU can help your organization earn this year's bragging rights!

Work As A Team: Ask relatives, neighbors, friends and co-workers to help you find sponsors... and give each of them an extra Pledge Form. *After all, the more the merrier... and the more animals that will be helped!*

Publicize Your Efforts: Tell everyone you know about your participation in the **BOWL-A-RAMA for Animal Rescue** and ask them to support your fund raising efforts. *Look for new sponsors every day...* don't forget to ask your hairdresser, manicurist, doctor, drycleaner, pet groomer, landscaper, mechanic, etc.

GOOD LUCK!

And on behalf of the animals... THANK YOU!

PLEDGE FORM

Your Name: _____

Your Organization: _____

	Sponsor's Name	Sponsor's Phone	Pledge Amt.	Pd?
1				
2				
3				
4				
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6				
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22				
23				
24				
25				
TOTAL COLLECTED \$				

It All Adds Up! For example...

If you fill up just this one Pledge Form with 25 pledges for only \$10 each, that's **\$250!**
If only an additional 9 of your organization's supporters do the same, that's **\$2,500!!!**

Imagine the possibilities if your ENTIRE organization joins in by filling up even more Pledge Forms! The more effort put forth, the more animals that will benefit!