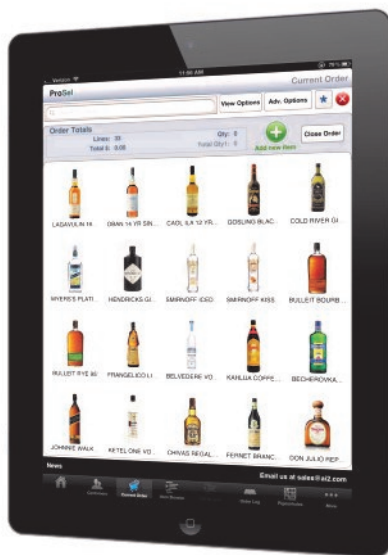


PS ProSel®

Sales Force Automation Order Entry App for iPad



- ProSel® is an **order entry and sales force automation** application for the iPad and iPad Mini.
- ProSel holds your entire price book and searches it **faster than any application** of its kind.
- Handle orders, returns, substitutes, **ordering by image**, bar code scanning, pricing, order guides and more.
- ProSel **syncs directly with your existing ERP system.**, sending orders and receiving updates regularly.
- The app lets you **digitally sync and sort all your marketing content**, flyers, reports and multimedia. No more printing and a superior approach to sales presentations.
- Sync the database with your server **as often as you wish** and give real-time information to your salespeople.
- Use expanding dynamic windows to provide **a wealth of product information** to your sales team and customers.

Download the free version from the App Store today and contact Ai2 to learn more.

Free demo version at Ai2.com



The Choice of Industry Leaders

With ProSel, you're not just deploying an enterprise application. You're taking complete control of every piece of information that's disseminated to the field. Salespeople and customers see what you want them to see, when you want them to see it. That's the kind of focus that puts salespeople at the top of their game and makes customers stick with your company.

"OUR SALESPEOPLE ARE MORE PRODUCTIVE,
THEY LOVE THE APP,
AND THEY REQUIRE VIRTUALLY
NO TECH SUPPORT.
ProSel just works." -CITY WHOLESALE GROCERY

ProSel ROI in a nutshell: Eliminating paper-based processes entirely, reducing printer expense, giving a slick and modern presentation to customers, giving yourself an advertising channel directly to retailers and promoting customer loyalty. Reducing returns, increasing sales, filling order voids, making it easier to train new reps and customers and positioning yourself as a leader and innovator in your field. **Smarter sellers and better buyers.**

Contact Ai2 for a demo today or visit the App Store and search for "ProSel." After you check out the free demo version, give us a call: (800) 835-3200.



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sales@ai2.com

