

Bavaria Yachts USA Introduces Five New Cruiser Series Models

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Bavaria Yachts continues to build on its significant global strength by delivering five new designs from its world-leading sailboat manufacturing facility.

The all-star collaboration between Bavaria Yachts and Farr Yacht Design has produced the popular and innovative Cruiser Series models that have become familiar sights in harbors and charter fleets worldwide. Continuing with this wildly successful partnership, Bavaria Yachts is introducing Five New Cruiser Designs for the 2013 & 2014 model years. In creating these new models, Bavaria Yachts has also enlisted the talents of mega-yacht styling team Design Unlimited UK. Bavaria's enlistment of Farr Yacht Design and Design Unlimited UK is the same collaboration whose efforts produced the award-winning 2013 Boat of The Year, the Bavaria Vision 46.

The new Bavaria Cruiser series is the best value in boating. All designs feature sleek, modern exteriors with broad inviting cockpits and full-width lowering transom / swim platforms. Below, generous port lights and hatches fill the salon with light, complementing the luxurious interiors that are all customizable with numerous choices of woods, flooring and fabrics. Bavaria Yachts continues to extend its lead over the industry with seasoned yacht designers, fresh innovation, proven quality marine hardware, plus strong structural construction - all beautifully finished and competitively priced.

The Bavaria Cruiser 41 will be the first of the new Cruiser designs shown in the US, and will premiere at the Newport Boat Show (September 12th-15th) and the Annapolis Sailboat Show (October 10th-14th). The new Bavaria Cruiser 37 has already been nominated for the prestigious European Yacht of the Year Award. Both the 41 and 37 are now available to order for early spring delivery.

The Cruiser 33 and Cruiser 56 were introduced to the European market earlier this year and have already enjoyed strong success abroad. The recently announced Cruiser 46 is the powerful follow up to the Cruiser 45 that won the SAIL Magazine's Best Boat of 2012 award.

Bavaria Yachts continues to deliver strength and industry-leading investment in new product innovation, all with signature Bavaria build quality and assured Farr performance and handling. Bavaria Yachts USA is proud to announce the availability of this range of new designs to the US market.

For more information visit Bavaria Yachts USA online at www.bavariayachts.com or at Bavaria Yachts USA's regional factory-direct locations in Annapolis, Maryland or Mystic, Connecticut. Coming to the West Coast this Fall, Bavaria Yachts USA's third regional location will open in Southern California.