

News Release

For high res images and to arrange an interview
CONTACT: Lisa Condit
(508.471.1767 / lisa@thehanovertheatre.org)
or
Laurie Carr (508.471.1768 /
laurie@thehanovertheatre.org)

FOR IMMEDIATE RELEASE

Cirque Dreams Holidaze to Dazzle at The Hanover Theatre in Worcester This Holiday Season

Worcester, MA (August 6, 2013)--- CIRQUE DREAMS HOLIDAZE lights up the 2013 holiday season when it transforms the stage at The Hanover Theatre for the Performing Arts into a wonderland of fantasy and disbelief, November 22 - 24. Cirque Dreams, an American theatrical production company, brings its critically acclaimed entertainment brand to Worcester, Massachusetts for five glorious holiday performances. Tickets are on sale to members of The Hanover Theatre this Friday at 10am before going on sale to the public on Friday, August 30 at 10am.

Created and directed by Neil Goldberg, creator of the groundbreaking Broadway hit "Cirque Dreams Jungle Fantasy," CIRQUE DREAMS HOLIDAZE is "so full of energy it could end our dependence on oil" according to the *New York Daily News* and "a delicious confection of charm, sparkle and talent by the sleigh load." *The Rochester Democrat and Chronicle* raves, "even the Grinch would be impressed with this Christmas wonderland." "Stuffed with so much holiday cheer and audacious acts, Scrooge would exit with a big ol' smile on his face," hails the *Erie Times News* about this "Broadway-worthy spectacle." "The perfect way to come in from the cold, forget the holiday stresses and find the magic of the season" proclaims *The Oakland Press*. Don't miss the international sensation that "Dazzled...at The Kennedy Center" according to the *Washington Post*.

Renowned director Neil Goldberg, creator of the groundbreaking Broadway hit "Cirque Dreams Jungle Fantasy," re-imagines the holiday season with CIRQUE DREAMS HOLIDAZE. An international cast of multi-talented and brilliantly costumed artists come to life and perform astonishing feats of disbelief. Experience gingerbread men flipping midair, toy soldiers marching on thin wires, snowmen daringly balancing, icemen powerfully sculpting, penguins spinning, puppets dancing and reindeer soaring high above a landscape of holiday wonderment. An original music score and some seasonal favorites accompany hundreds of astonishing costumes and holiday dreams in a setting of gigantic gifts, colossal candy canes and 30-foot towering soldiers creating a wonderland of spectacle.

Says Creator/Director Goldberg, "CIRQUE DREAMS HOLIDAZE continues the spirit of our brand first established in 1993...to present quality, accessible entertainment throughout the world integrating limitless imagination with multiple performance genres."

Full price tickets to CIRQUE DREAMS HOLIDAZE are \$37, \$47, \$57 and \$67*, with a 10% discount available for members of The Hanover Theatre, groups of 20 or more, corporate partners and WOO Card holders. A 15% discount is available for groups of 50 or more. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester. For more information on group sales, please contact Diane Pieciak at 508.930.2424 or email diane@thehanovertheatre.org.

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Broadway Subscription Series

Tickets for CIRQUE DREAMS HOLIDAZE are also available as part of a six show Broadway Series Subscription Package, including MEMPHIS THE MUSICAL, JERSEY BOYS, SISTER ACT, MAN OF LA MANCHA and GHOST THE MUSICAL. Subscribe to guarantee the best seats available and save \$30-\$60 per subscription. You'll also receive a Basic Membership and a complimentary parking pass. New subscriptions for kids and students are 35% off. Call the box office at 877.571.SHOW (7469) to learn more about subscriptions.

About Cirque Dreams

Cirque Dreams shows have entertained over 50 million people since 1993 across thousands of cities worldwide in theatres, casinos, theme parks, cruise lines, and on Broadway. In 20 years, Cirque Productions has evolved into an enterprise of accomplished producers, directors and innovators, hand-picked by founder and Broadway director Neil Goldberg, that have transformed Cirque Dreams into a global entertainment brand and business empire widely respected by critics, industry leaders and fans alike. In this groundbreaking 20th Anniversary year, the company will open seven shows, employ over 150 artists from over 15 countries and design, rehearse and produce every show component from within the company's 30,000 sq. ft. Dream Studios production complex in Pompano Beach, FL. Throughout 2013, the company continues expanding its current entertainment franchise with four new Cirque Dreams shows including Cirque Dreams & Dinner – Jungle Fantasy onboard Norwegian Breakaway, Cirque Dreams Splashtastic at Six Flags Discovery Kingdom, Cirque Dreams Rocks at Moon Palace Golf Resort & Spa in Cancun and Cirque Dreams Revealed at Revel-Casino Hotel, Atlantic City. CIRQUE DREAMS HOLIDAZE continues its fifth season of performing two simultaneous tours in 2013. For more information, visit: cirqueproductions.com.

About The Hanover Theatre

The Hanover Theatre for the Performing Arts, located in downtown Worcester, New England's second largest city, is recognized by Pollstar as one of the Top 50 Theatres in the World. After undergoing many name changes and renovations over the decades since its 1926 birth, The Hanover Theatre reopened in March 2008 following a \$32 million historic restoration. Since then, the theatre has established its place as a rich entertainment and cultural venue, winning numerous awards, including The National Trust for Historic Preservation Award in 2010. Now in its sixth season, The Hanover Theatre continues to expose over 170,000 annual patrons to world-class entertainment in the form of Broadway, concerts, comedians and much more. For more information, visit TheHanoverTheatre.org. Worcester Center for the Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

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