



## Thirty3 Productions, Led by Dr. Ben Adkins, Holds Company's First Live "Breakout 2013" Small Business Marketing Event

*In response to social media overload, Dr. Adkins announces live marketing event to teach small businesses how to systematize and scale current social media operations.*

Dr. Ben Adkins of [Thirty3 Productions](#) has announced "Breakout 2013," the first of his company's events that will take place August 16-17th in Fort Lauderdale, Florida. Attendees at this event will learn how to bridge the gap from a small "solopreneur" operation to one that can be systematized, scaled and result in increased sales online via social media.

Facebook, Twitter, video marketing, and targeted social media are cornerstones of successful small business best area practices. The difficulty isn't starting promotions on these platforms; it's systematizing them once they are successful and scaling up the operations without trading off more time for money.

"There's already plenty of information overload concerning how to start a small business," [Dr. Adkins](#) commented. "There are plenty of experts that cover improving on that once you're already solid. However, there is a truly substantial training gap regarding the intermediate 'bridging' phase. Breakout 2013 will reveal the strategies that our speakers have personally used to systematize our businesses and grow them from 5 and 6 figure annual revenues to the 'sweet spot' of 7 figures in sales."

Each of the 6 speakers including Dr. Ben Adkins experienced some success before hitting 'the wall'. "The wall is what separates the sporadic successes from a full-fledged business that is sustainable long term," said Dr. Adkins. "Breaking through that challenging wall and taking your business to the next level - that's the key for successful long-term entrepreneurial growth."



'Breakout 2013' will provide all attendees with the direction, tools and methods they need to break through their personal wall and move forward to systematizing and scaling their business growth within their industry today.

To learn more about Dr. Ben Adkins' Breakout 2013 event, and how to systematize fully your business online, please visit <http://breakout2013.com> .

### **About Dr. Ben Adkins**

Dr. Ben Adkins is a Facebook marketing expert for small businesses in America. He enjoys helping small to medium businesses grow their sales using common-sense marketing and outreach using Facebook Ads, viral marketing, and customer list building. Visit his Facebook page at <https://www.facebook.com/iambenadkins>

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