Press Contact: Clea Hersperger

Phone: 206.633.0422

Email: clea@boldhatproductions.com

FREMONT OKTOBERFEST

September 20-22, 2013 FACT SHEET

Hailed on numerous "top 10 places to celebrate Oktoberfest in the world" lists, Fremont Oktoberfest takes over two entire city blocks in Seattle's Fremont neighborhood – the "Center of the Universe" – September 20-22, 2013. Featuring the biggest beer garden in the Northwest, Fremont's three-day regional festival offers more than 100 craft and microbrews, a main stage with live music, the Oktoberfest Village with fun for all ages, and even the Fremont Oktoberfest 5K, playfully referred to as "the ultimate beer run."

When:

Tasting Garden Hours:

Friday, September 20th, 5pm-12am Saturday, September 21st, 11am-12am Sunday, September 22nd, 11am-6pm

Oktoberfest Village Hours:

Saturday, September 21st, 11am-6pm Sunday, September 22nd, 11am-6pm

Admission to the Tasting Garden:

General Admission Pricing:

- \$25 in advance
- \$35 at the gate

General Admission includes a commemorative mug and 5 tasting tokens.

Grand Admission Pricing:

- \$30 in advance
- \$40 at the gate

Grand Admission includes a commemorative mug and 10 tasting tokens.

A Festival Only Admission is also available in advance online for \$20, and extra tasting tokens may be purchased individually or in packages at the event.

Fremont Oktoberfest Tasting Garden: 21+ with valid ID, admission required

- **Tasting Garden:** Fremont Oktoberfest offers over 100 seasonal microbrews, German beers, cider and wine within the Tasting Garden. General Admission includes a commemorative mug and five tasting tokens.
- **Buxom Beer Garden:** The Buxom Beer Garden satisfies guests looking for German beer in buxom form, in 1-liter or ½ liter steins. Located within the Tasting Garden, the Buxom Beer Garden features a covered lounge and seating, and also hosts the Buxom Royalty Contest Friday at 8pm Fremont's twist on traditional Oktoberfest pageantry.
- **Fremont Oktoberfest Main Stage:** The Main Stage features live entertainment throughout the weekend with performances from local bands with a Fremont vibe.

Fremont Oktoberfest Village: Free for all ages

- **Kids' Area**: The Kids' Area features arts and crafts, pumpkin carving, and the acclaimed zucchini car races.
- **5K:** The annual Fremont Oktoberfest 5K "the ultimate beer run" is Sunday at 10am. Runners race from Solstice Plaza to be the first in the Fremont Oktoberfest Village Beer Garden. A beer is included with registration for racers 21+.
- **Street Scramble:** The annual scavenger-style Street Scramble is Sunday at 10:30am. Scramblers discover the hidden mysteries throughout Fremont with this family friendly adventure.
- **Dogtoberfest:** Sunday is Dogtoberfest. Man's best friend can run, scramble and accompany owners into the Village Beer Garden or Tasting Garden. Dogtoberfest activities also include The CityDog Magazine Cover Dog Modeling Contest.
- **Texas Chainsaw Pumpkin Carving Contest:** Pumpkin guts fly as chainsaw carvers compete for the title. Contests held both Saturday and Sunday at 1:00pm.
- **Village Beer Garden:** The Village Beer Garden allows visitors to the Fremont neighborhood the opportunity to toast Oktoberfest with a by-the-glass beer garden. **No admission required, but must be 21+ with valid ID.**

Beneficiary:

The Fremont Chamber of Commerce is the beneficiary of Fremont Oktoberfest. A portion of the proceeds goes toward funding local schools, art groups, community events and promoting Fremont as the "Center of the Universe."

Information and Tickets:

More information and Tasting Garden tickets are available at FremontOktoberfest.com.

Twitter: @F0ktoberfest #F0KT13