



Social Media Overload For Small Business Resolved: Thirty3 Productions To Provide Sales Solutions At Aug 16-17 Event

Facebook Marketing Expert Dr. Ben Adkins of Thirty3 Productions to Chair Live Marketing Event in Fort Lauderdale to Teach Small Businesses to Systematize and Scale Social Media Operations.

Facebook marketing expert Dr. Ben Adkins of Thirty3 Productions has announced "Breakout 2013," a first of its kind event to teach small businesses and how to use social media more effectively to build and support a sustainable and loyal customer base. Breakout 2013 takes place August 16-17 in Fort Lauderdale, Florida.

Thirty3 Productions is a company that provides training and software solutions for companies who sell and market online. Attendees at the premiere Breakout event will learn to bridge the gap from small or even "solopreneur" operations to organizations that can scale systematically to achieve reliable and sustainable online sales via social media.



Facebook, Twitter, video marketing, and targeted social media are increasingly becoming the cornerstones of small business best practice. Businesses are discovering the difficulty isn't in starting promotions on these platforms; it's in systematizing and scaling successful promotions without incurring undesirable tradeoffs in money and time.

"There's ample information available on how to start a small business," Dr Adkins said. "However, there is a substantial gap in information and resource for helping businesses successfully navigate the 'bridging' phase to long term success. Breakout 2013 will provide strategies for reliably systematizing businesses for growth from 5 and 6 figure annual revenues to the 'sweet spot' of 7 figures in sales."

Each of the event's six presenters, including Dr. Ben Adkins, initially experienced some success in their own prior businesses before hitting 'the wall'. "The wall is what separates the

sporadic successes from a full-fledged business that is sustainable long term," said Dr. Adkins. "Breaking through that wall is what can take your business to the next level, which is the key to successful long-term entrepreneurial growth."

'Breakout 2013' will provide attendees with the direction, tools and methods to break through their own business and revenue "wall" to systematize and scale their business growth. To learn more about Breakout 2013 event visit <http://breakout2013.com> .

About Dr. Ben Adkins:

Dr. Ben Adkins is a Facebook marketing expert for small businesses in America. He specializes in helping small to medium businesses grow their sales using common-sense marketing and outreach using Facebook Ads, viral marketing, and customer list building. Visit and like his Facebook page at <https://www.facebook.com/iambenadkins> .

About Thirty3 Productions:

Thirty3 Productions provides innovative software solutions to support the common challenges of businesses who sell and support their customers online. For more information, visit <http://www.thirty3productions.com>.

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