

**Day 1 - 26 September, Thursday**

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome Remarks & Introduction
- 09:10 **Asia Economic Outlook**
- Factors affecting global recovery and when will global economy pick up its pace?
  - Economic forecast and key drivers to growth
- Song Seng Wun*  
Director & Regional Economist  
**CIMB-GK Research Pte. Ltd**
- 09:40 **Olefins Market & its Derivatives**
- Olefins Demand & supply forecast
  - PE & PP Market Trends and Growth Forecast
  - Downstream investments and development outlook
- Wonsoo Byun, Senior Consultant*  
Energy & Chemicals Consulting Asia  
**Nexant Asia Limited**
- 10:10 Discussion Followed by Networking Refreshment
- 10:40 **Capturing Gas Chemical Opportunity**
- SK Gas overview
  - LPG industry dynamics perspective
  - SK Gas growth strategy
  - Competitiveness of SK Gas PDH
  - SK PDH project overview
- Chul-Jin Kim*  
VP, Head of PDH Process Management  
**SK Gas Co Ltd**
- 11:10 **Shale Gas Investments Projects Update and Opportunities in Asia**
- Chris Faulkner, Chief Executive Officer*  
**Breitling Energy Companies**

- 11:40 **US Shale Gas Revolution and its impact on Asia Petchem**
- Feedstock challenges: how competitive is ME feedstock against US shale?
  - Australia LNG vs US Shale
- Stuart R Traver, Technical Director – Downstream and Strategy*  
**Gaffney Cline and Associates (Consultants) Pte. Ltd.**
- 12:10 Discussion Followed by Lunch
- 13:40 Afternoon Chairman's Remarks
- 13:45 **Aromatics Market Outlook**
- BTX market trends
  - Downstream growth forecast
- 14:15 **Impact of Raw Material on Polyester Wedge (PX-MEG-PTA) & Profitability**
- Kim Yong Jung, Senior Consultant*  
**PCI Xylenes & Polyesters Asia Sdn Bhd**
- 14:45 **China – Expansion in Petchem and Feedstock Consideration**
- Petchem consumption and projected growth
  - Continued investment in propylene, ethylene and downstream sectors
  - Sustainability and competitiveness of Coal to Olefins projects
- Dr. Sheng Hong, Associate, Principal (Petrochemical Service)*  
**MCKINSEY & COMPANY**
- 15:15 Discussion Followed by Refreshment
- 15:45 **Expansion in Methanol Market and Demand Growth**
- China's role in methanol market
  - Market gap between US and Asia
  - How trade flow shifts once US is self-sufficient?
- Sanjeev S. Gokhale, General Manager- International Business & Trade Division*  
**Methanol Chemicals Company (Chemanol)**

- 16:15 **Commercial and Technology Overview on MTO and Dehydrogenation**
- Steven Kantorowicz*  
Vice President Petrochemicals Asia  
**KBC Advanced Technology Pte Ltd**
- 16:45 **Middle East: Petchem Outlook and Downstream Developments**
- Downstream trends and growth potential
  - Projects update
- 17:15 Discussion Followed by End of Day 1

**Day 2 - 27 September, Friday**

- 09:00 Chairman's Remarks
- 09:10 **A Changing Phase in Butadiene Market**
- Trends and developments transforming the industry
  - Impact of diverging auto demand in China & India
  - On-propose butadiene prospect
  - Key drivers and restraints in demand & supply
- 09:40 **Prospect of Biobased Chemicals & Polymers**
- Sustainability of feedstock supply
  - Economics vs market demand
  - Key drivers for growth
- Dr. Noppawan Tanpipat, Vice President Innovation Strategy and Partnering*  
**PTT Global Chemical Public Company Limited**
- 10:10 **Japan's Petrochemical Outlook and its Future**
- Developments and Effort to survive
- Takashi Naemura, Dty GM*  
Polyester Unit, Ethylene Glycol Team  
**Mitsubishi Corporation**
- 10:40 Discussion Followed by Refreshment

- 11:10 **Outlook for Chemical Trading and Distribution in Myanmar**
- The Government's plan to privatize the Thalyin refinery: key legal issues
  - Which licenses and approvals are required for exploiting storage tanks in Myanmar?
  - Which petrochemical activities are open to foreign investment? What are the imports of Petrochemicals into MYR?
  - Which structures are currently being used on the ground to distribute chemicals, packaging and machinery?
  - Key Commercial Tax considerations for import and trading in Myanmar
- Edwin Vanderbruggen, Partner*  
**VDB Loi**
- 11:40 **Prospect of Chlor Vinyl Value Chain**
- Key drivers for demand growth
  - Capacity expansion
- 12:10 **Storage and Logistics Hubs for Petchem in Asia**
- Eric Herman, CEO, Logistics Business*  
**CWT Logistics Pte Ltd**
- 12:10 Final Discussion Followed by Closing Lunch
- 13:45 End of Conference

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