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**TRANSILWRAP INTRODUCES PROPRINT® PLUS—PRINTABLE SYNTHETIC MEDIA FEATURING ENHANCED RIGIDITY AND STIFFNESS**

Franklin Park, IL – Transilwrap Company, Inc., North America’s premier manufacturer and converter of plastic film, is pleased to introduce ProPrint® Plus—the newest addition to their industry leading ProPrint® line of high quality [printable synthetic media](http://www.transilwrap.com/films-applications/pro-print-plus).

This durable new synthetic media is specially manufactured to hold vivid color print using flexography, offset lithography, gravure, screen, wide format and UV digital printing, while offering enhanced rigidity and stiffness beyond traditional synthetic paper options.

“We’re ecstatic to offer our customers this new addition to our ProPrint line,” says Theresa Vanna, Transilwrap Graphic Solutions Business Director. “We’ve responded to our customer’s requests for a printable synthetic media with greater rigidity and believe that ProPrint Plus will be a valued option for commercial printing, retail and design professionals.”

ProPrint Plus bridges the gap between traditional synthetic papers and other rigid materials by providing rigidity without compromising classic ProPrint’s signature soft-touch feel and exceptional printability. It is dimensionally stable, highly weatherable and can be folded, hot-stamped, embossed die cut, riveted, stapled and glued for use in countless commercial and retail applications. The new product is an ideal choice for indoor and outdoor media, point-of-purchase materials, signage and wall graphics, folding carton packaging, tags and labels and loyalty/promotional cards.

Transilwrap’s ProPrint line of high quality printable synthetic media includes; classic ProPrint, ProPrint®Cling-Mate featuring a removable adhesive, ProPrint® Biodegradable and now ProPrint® Plus.

ProPrint Plus and the full line of ProPrint products are available by contacting a Transilwrap sales representative at 800-321-8544(USA), 800-268-4108(CAN) or emailing printsales@transilwrap.com.

**About Transilwrap**

Transilwrap is North America’s premier manufacturer and converter of plastic films. With more than 80 years of expertise, Transilwrap is recognized for their expansive breadth of capabilities and products, responsive service and development resources. Transilwrap provides film solutions for a wide range of applications including: Commercial Printing, Print Finishing, Card & Security ID, Packaging, Tag & Label, Industrial, Healthcare and Solar.

For more information, visit [www.transilwrap.com](http://www.transilwrap.com) or email us at info@transilwrap.com.

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