



Cartons | Inserts | Labels

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RXPERTS GROUP UNVEILS THEIR NEW WEBSITE

As part of the rejuvenation of the Rxperts Printed Packaging Group, the partnership has launched a new website to highlight their capabilities and service offering

Cincinnati, OH & Milwaukee, WI – August 28, 2013: Rxperts Printed Packaging Group (formerly known as the Rxperts Printing Alliance) is a complete “one-stop shop” for packaging components – Cartons, Inserts and Labels. The Rxperts Group has released their redesigned corporate website at www.RxpertsGroup.com. This 24/7 online portal will allow companies that are in need of packaging assistance to directly assess Rxperts’ capabilities.

The new website is designed to be informative and comprehensive, and detail the partnership between Flottman Company and Proteus Packaging. This partnership enables folding cartons to be married with miniature inserts and outserts, while simultaneously producing product labels. Flottman Company has over 90 years of printing service and 40 years of miniature folding experience, and Proteus Packaging has amassed over 75 years in the packaging industry. These two titans of the industry have come together to enable a single-source service that covers all aspects of any packaging project.

The website offers visitors a more contemporary look with a clean and crisp feel, vibrant colors, easy navigation and an overall streamlined experience. Visitors to the site will find information on our diverse design capabilities and multiple innovative solutions, such as security practices (SecuRxperts) and combination packaging (PacXtra). Rxperts Group’s plants and performance are governed by Current Good Manufacturing Practices (cGMP) and Standard Operating Procedures (SOP), which are described in detail on the site. The good that Rxperts Group does in their respective communities and their corporate focus on sustainability are also



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highlighted. The new Rxperts website will also act as a portal to SAGE, Rxperts Group's complete inventory management system, in which the organization can manufacture, inventory and deliver complete packaging solutions according to customer command.

"Our website is the first opportunity to introduce Rxperts Group to our potential clients. We want a website visitor to understand instantly all that we can do for them, and make it easy to contact us and get the ball rolling," said Tom Flottman, CEO - Flottman Company.

Tim Wayman, Executive Vice President/COO of Proteus Packaging, said "Our website is a means of eliminating the distance between our Cincinnati and Milwaukee operations. By taking inventory and ordering online, Rxperts will be able to service more clients more efficiently."

The launch of the new website is one component of the rejuvenation of the Rxperts Group. A new name, logo and website, along with additional sales staff, will provide Rxperts the ingredients to success. For the past 20 years, the Rxperts Packaging Alliance has merely existed, but now, the Rxperts Printed Packaging Group is poised for growth.

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About the Rxperts Printed Packaging Group:

The Rxperts Printed Packaging Group is a complete packaging provider for the pharmaceutical, healthcare and nutraceutical industries, offering single-source creation of folding cartons, inserts, outserts and labels. Rxperts Group partners [Flottman Company](#) and [Proteus Packaging](#) have over 150 years of combined industry experience, and work together to create synergies for their clients through complete project management and exemplary customer service. Rxperts Group serves the entire nation, with FDA- SOP- and cGMP-compliant facilities in Milwaukee, Wisconsin and Cincinnati, Ohio. For more information, visit <http://www.RxpertsGroup.com>.