



Personalized. Engaging. Redefining New Hire Experiences

We've all sat through a first day orientation pouring over binders of information, mountains of forms and pages of policies. Hardly inspiring. **cfactor** provides an innovative Virtual Day 1 experience that your employees will love. It is immersive, interactive, engaging - memorable! It also gives the company peace of mind that official information is being shared in a consistent, highly efficient manner.



Town Hall Learning Center

Through high quality animation, your CEO and other leaders can walk right out on the screen to welcome new employees. Peers and company ambassadors can lead them through a series of orientation videos in a manner that fits with your culture.

Exploration through Hot Spots

Virtual Day 1 allows participants to explore material and interactive media through hot spots in the session. The result is virtually the same as an In Real Life experience! Empower them to drive their own experience to learn more about what they are most interested in - whether they want to dig into their benefits, corporate programs, get to know colleagues/mentors, etc.

Real-Time Chat

cfactor infuses real-time chat capabilities directly into the Virtual Day 1 experience, so employees can ask questions and connect with other participants in the orientation.

New Hire Orientation Scheduling

Schedule orientation sessions with new employees, initiate and run sessions tailored to your new hire, irrespective of their location, division, or role.

Moderator Controls

Easy-to-use tools enable moderators to run virtual orientation across all new employees. Push messages to the audience, and commence presentations, videos and exploration capabilities as needed. Moderators can view real-time statistics about participants and monitor their progress.

Benefits / Program Orientation Kiosks

Leverage a broad range of social media and rich media tools to deliver an enriched employee orientation experience that populates material tailored to the individual. They can visit interactive kiosks to connect them with resources, interactive videos and knowledge communities to allow them to engage in their preferred method.

