



Edvance360 LMS-SN™ Releases Badges via Credly™ Integration

CODiE Award Winner releases Badges via an in-depth integration with Credly, the leader in digital credential and badge services for recognizing lifelong achievement. Badges offer data-rich, sharable and immediate evidence of success across the learning landscape.

(Virginia Beach, VA – August 2013) Edvance360, a leading provider of [eLearning solutions](#), one of the [top ten tools for online teaching](#), as well as 2011 winner and five-time-finalist for the CODiE Award for Best Course or Learning Management System, just released Badges via an in-depth integration with Credly, the leader in digital credential and badge services for recognizing lifelong achievement. Badges are a part of the latest learning tools used to provide authentic evidence of achievement, foster motivation, and increase completion rates within K-12 schools, higher education online programs, MOOCs, non-profit training volunteer programs, and professional training programs. Badges, combined with Continuing Education modules, certificates, collaborative communities, ePortfolios, and a secure social network, allow learners of all ages to document their development and achievements. The addition of badges to Edvance360 is another step in the company's continuing commitment to developing lifelong learners within a secure networked learning environment.

“Edvance360 has always made our commitment to developing lifelong learners our primary focus and priority,” said Cathy Garland, Vice-President of Marketing and Sales for Edvance360. “First we understood learning doesn’t happen in a vacuum, so we developed a learning management system on top of our already existing secure social network and collaborative tools. Then we developed tools that helped the teachers teach, the students interact, coaches and tutors assist, and administrators track. Over the years we’ve been quick to embrace new features and tools as they develop to promote and encourage learning, such as ePortfolios, Learning Outcomes, certificates, and learning paths. We are delighted to unveil this latest innovation: Badges. We are confident learners of all ages will find them to be at once meaningful and motivating and look forward to seeing how they revitalize how achievements are recognized.”

So why should learners use badges? According to an article published by the *Chronicle of Higher Education*, the [University of California system](#) integrated badges to enhance the student learning experience:

“The badge system, moreover, isn’t just a transcript, CV, and work portfolio rolled together into a cool digital package. It’s also a way to structure the process of education itself. Students will be able to customize learning goals within the larger curricular framework, integrate continuing peer and faculty feedback about their progress toward achieving those goals, and tailor the way badges and the metadata within them are displayed to the outside world. Students won’t just earn badges—they’ll build them, in an act of continuous learning.”

Badges are a great method for adding validity to accomplishments, as they link back to the source and evidence of the achievement. Badges can be earned for specific skills learned within an online course or for the completion of an entire learning experience, such as a massive open online course (MOOC). Earned badges can be displayed on web pages, ePortfolios, and social media.

Credly provides simple and powerful ways to issue and display digital badges and credentials for achievements. Credly is available on the web, on mobile devices, through the Open Credit API, and through integration with Edvance360 LMS-SN.

“Meaningful badges and credentials help learners mark and share their skills, knowledge and contributions,” says Jonathan Finkelstein, Credly founder and CEO. “Credly empowers anyone to acknowledge and certify achievement they facilitate, observe or assess. With the Credly ‘Open Credit’ API seamlessly integrated into the Edvance360 experience, learners are recognized for a wide range of learning activities and outcomes, and they can easily share and manage their earned credentials through Credly for a lifetime.”

For more information on badges, see the EDUCAUSE publication [“7 Things You Should Know About...™ Badging”](#). To learn more about badges, visit our blog: <http://edvance360.wordpress.com/badges/>. To explore badges as offered through the integration with Edvance360, go to [{insert link}](#).

About Credly

Credly is the universal way to recognize, share and celebrate achievement. It empowers organizations and individuals to extend credit earning and issuing out of its traditional realms into any context or

experience where skills, knowledge, contributions, or talent can and should be rewarded. Credly is powering innovative initiatives with hundreds of colleges and universities including Yale, Deakin University, and the University of Alaska Fairbanks; organizations like EDUCAUSE, New York City Department of Education, the Smithsonian Institution, the New Media Consortium and ISTE; and mission-driven organizations like the Dallas Museum of Art, YMCA and the Cincinnati Museum Center -- all of whom leverage Credly technology and services as they engage and reward audiences in online, mobile and in-person experiences.

About Edvance360

Edvance360 is an internet-based Learner Management System (LMS) and secure social network that enables schools to implement a successful online academic program. Edvance360 equips schools, corporations, and organizations to host online courses, implement modular courses, and revitalize residential courses to make them more interactive. Edvance360 was designed by professors for professors, with input and oversight provided by many of the leading educational design experts, relational-learning experts, and partners.

Edvance360 provides an easy-to-use interface for students and faculty, course management and creation tools, hands-on training, fanatical support, a secure social network, Web 2.0 tools, and collaborative communities to help educational institutions build a networked learning environment.

Our clients enjoy a high return on their investment, personalized support, and customizable solutions. We do not believe a one-size-fits-all approach is beneficial to our clients, so we are steadfastly committed to adapting Edvance360 to fit the needs of the rapidly changing world of education.

Our team members are experienced educators whose vision is to provide an easy to use, affordable, learner-centered LMS that enables students and faculty to engage in collaborative learning process. All features in Edvance360 contribute toward engaging students in critical thinking, network building, and life-long learning habits.

Edvance360 is headquartered in Virginia Beach, Virginia. For more information, please visit Edvance360.com or call 866-458-0360.

Edvance360 and the Edvance360 logo are trademarks of Edvance360 Corporation. All other company and product names mentioned herein may be trademarks of their respective owners.

Press Contact:

Cathy Garland, VP of Marketing & Sales

Edvance360
866-458-0360