# HACK REACTOR

**Monsoon**

Growing Full Service Software Development Consultancy Prefers Hack Reactor Software Engineers For Their Coding Chops and Critical Approach

> *"Good programming is not just about learning languages, it's about how you approach problems. If you can't think effectively about problem solving, you'll never be a strong programmer. Hack Reactor figured it out – they focus on teaching thinking skills as well as how to code. I'd hire ten more of their software engineers."*
>
> *Sandeep Sood, CEO*

## THE STAFFING CHALLENGE

Monsoon is a software development consultancy that builds custom mobile and web applications for a range of businesses – from Fortune 500's to newly funded start-ups. No two projects are alike, and often involve brand new business models or entirely new ways of doing something familiar. Because of this inherent project diversity, they require developers with deep, flexible skills. Their software engineers need to effectively bounce from problem to problem, interface type to interface type, and language to language.

In such a dynamic development environment, Monsoon developers have to adapt and be flexible in terms of process, toolset and language types. "That's one of the things I love about Hack Reactor, they teach people *how to think* about programming, not just how to do a particular type of programming," said Sandeep Sood, CEO of Monsoon. "There are a lot of programmers out there who know one language very well but don't have the conceptual understanding that enables them to adapt quickly when things change. Somehow, in a relatively short period of time, Hack Reactor nails the fundamentals."

## HACK REACTOR HIRES THRIVE AT MONSOON

Sandeep has hired one Hack Reactor software engineer and is looking forward to hiring more. Monsoon meets and has begun recruiting Hack Reactor students based on the recommendations of their alumni, and by working with the Hack Reactor team to find the perfect fit for their staffing needs. In addition to coding skills and problems solving capabilities, Sandeep notes that Hack Reactor students also possess a high level of humility. "They learn an incredible amount in twelve weeks, but seem to understand they have just scratched the surface in all there is to know, and they intend to keep building on it. It's very powerful."

**ABOUT MONSOON**

Monsoon is a software development consultancy that builds custom mobile and web applications for a range of businesses – from Fortune 500's to newly funded start-ups. Founded in 2011, when the web was still young and filled with possibility, they set out to help entrepreneurs and corporations build products that could change industries, and the world. Today the goal remains the same and the possibilities are even more exciting. Specializing in full service strategy, design, and development, the firm has designed web and mobile applications for clients including the United Nations, HP, the NBA, SXSW, Wells Fargo and the Academy Awards. Learn more at www.monsoonco.com.