

Loaded CRM SmartStart Options

Get Started

Get Traction

Pricing

SugarCRM Professional licences , guaranteed in AUD and including preconfigured sales, marketing and customer service tools (AUD per user per month)	\$35 + GST	\$35 + GST
Loaded cloud hosting (AUD per user per month)	\$10 + GST	\$10 + GST
Upfront consulting services (AUD upfront payment)		\$3500 + GST

Inbuilt sales, marketing and customer service productivity features

Customer Value Calculator – Calculated fields displaying customer values, to help sales team focus on the most profitable accounts and opportunities	✓	✓
Australian Business Number (ABN) and Australian Company Number (ACN) Look-ups - Handy plug-ins to ensure your accurate account details	✓	✓
Account Organisation Chart - A simple but smart plug-in, that gives a visual representation of your accounts' contacts.	✓	✓
Sales Account Plan – Additional panel in Opportunity module that enables sales people to record and share sales strategies & action plans	✓	✓

Other Loaded enhanced features

Marketing - Enhanced web-to-lead forms validation, focusing on rich data capture to enable smarter segmentation	✓	✓
Customer Service - Additional features, eg response time and case source	✓	✓
Enhanced lead-to-customer conversion process to support sales and marketing objectives	✓	✓

Loaded consulting services

Discovery workshop : Your business objectives; Loaded SmartStart application overview; gaps; desired enhancements	✗	✓
Tailor and deliver : Implement enhancements, ensuring you have a CRM tailored to your business needs	✗	✓
Training : User and administrator training to accelerate user adoption and ensure your ongoing success	✗	✓

Loaded cloud hosting

Hosting with Loaded's cloud based hosting service	✓	✓
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Support: Loaded offers a range of Support packages, letting you choose the service levels that make sense for your organisation. [Find out more](#)

Contact us

loadedtech.com.au/crm-smartstart | 02 8282 2900