

8th Middle East CemenTrade

22–23 Oct 2013 / Istanbul, Turkey



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Day 1 - 22 Oct 2013, Tuesday

08:00 Registration & Coffee

09:00 Chairman's Welcome & Introduction

09:10 Global Cement Outlook - Will 2014 Growth Accelerate?

Imran Akram, CEO
IA Cement Ltd

09:40 Turkey's Cement Growth & Export Capacity

- New acquisitions and strategy for expansion
 - Local consumption trend and export outlook
 - Challenges for Turkish producers
- Hakan Gürdal, General Manager
Akcansa Cimento Sanayi ve Tas

10:10 Saudi's Cement Outlook: Will Demand Sustain & Growth Continue?

Abdulelah Babgi, Equity Analyst
NCB Capital

10:40 Discussion followed by Refreshment Break

11:10 Iraq: Right Time, Right Place to Invest!

- Construction update in Iraq
- Projected domestic demand and capacity
- Raw material and technology challenges
- Investment challenges in Iraq
- How will Lucky Cement's new capacity shift trade dynamics?

Muhammad Asadullah
Manager Export Marketing
Lucky Cement Ltd

11:40 Cement Investment Challenges in Emerging Markets

- Case study on Africa & Iraq
- Harpreet Duggal, Joint President for International Marketing
Binani Cement Factory LLC

12:10 Sustainability of Iran's Cement Sector: Kordestan's Approach

Hossein Ebrahimi Sadrabadi
Managing Director
Kordestan Cement Co

12:40 Discussion followed by Networking Lunch

14:00 Chairman's Introduction

Focus on Maghreb

14:10 Egypt Cement Market Developments & Challenges

- New installed capacity
- Shortage of fuel
- Export outlook

Giorgio Bodo
Chairman & Managing Director
ASEC Cement

14:40 Algeria's Cement Growth & Position in North Africa

Bulent Kahyaoglu, General Director - West
HC Trading

15:10 Rebuilding Libya: Post Civil Revolution

- Supply/demand balance and market outlook
- Construction sector update
- Raw material and energy challenges

Mario Zottele, CEO
Joint Libyan Cement Manufacturing Co.

15:40 Discussion followed by Refreshment Break

16:10 Production of Ultra Low Carbon Cement

- Comparison of the differences in production methods between high and low carbon cement
- Benefits of using more supplementary cementitious materials
- Alternatives uses for low carbon cement

Martyn Popham, Director
Cenin Cement Ltd

16:40 Topic to be confirmed
Senior Representative
Cemengal SA

17:10 Discussion followed by End of Day 1

17:15 - 18:15 *Networking Reception*
for Speakers & Delegates

Day 2 - 23 Oct 2013, Wednesday

09:00 Chairman's Introduction

09:05 Iran's Capacity & Export Outlook

Shariar Gravandi, Managing Director
Saman Cement Co.

09:35 Expectations of the Freight Market in the Middle East, Mediterranean & Black Sea

- 5 year analysis of the world fleet structure and freight developments
- S. Levent Karacelik, President
Marvel International Management & Transportation Co

10:05 Dry Bulk Market Developments in 2013 and Future Prospects

Dimitrios Georgantis
Cement Logistics Manager
Howe Robinson & Co. Ltd

10:35 Discussion followed by Refreshment Break

11:05 Turkey's Construction Sector Update

11:35 Future of Eastern Europe Cement Outlook

12:05 Road Ahead for Russian Cement Markets

12:35 Final Discussion followed by Closing Lunch

13:30 End of Conference

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