

Web Marketing

The Art of Using Technology



SmartFinds Internet Marketing

20 years staying ahead of the curve



Today's web has powerful new tools for engaging customers, making it a game changer for businesses.

Leveraging our 20 years of experience in Internet Marketing, we can put those powerful new tools to work for you, providing an important edge in creating successful online customer relationships.



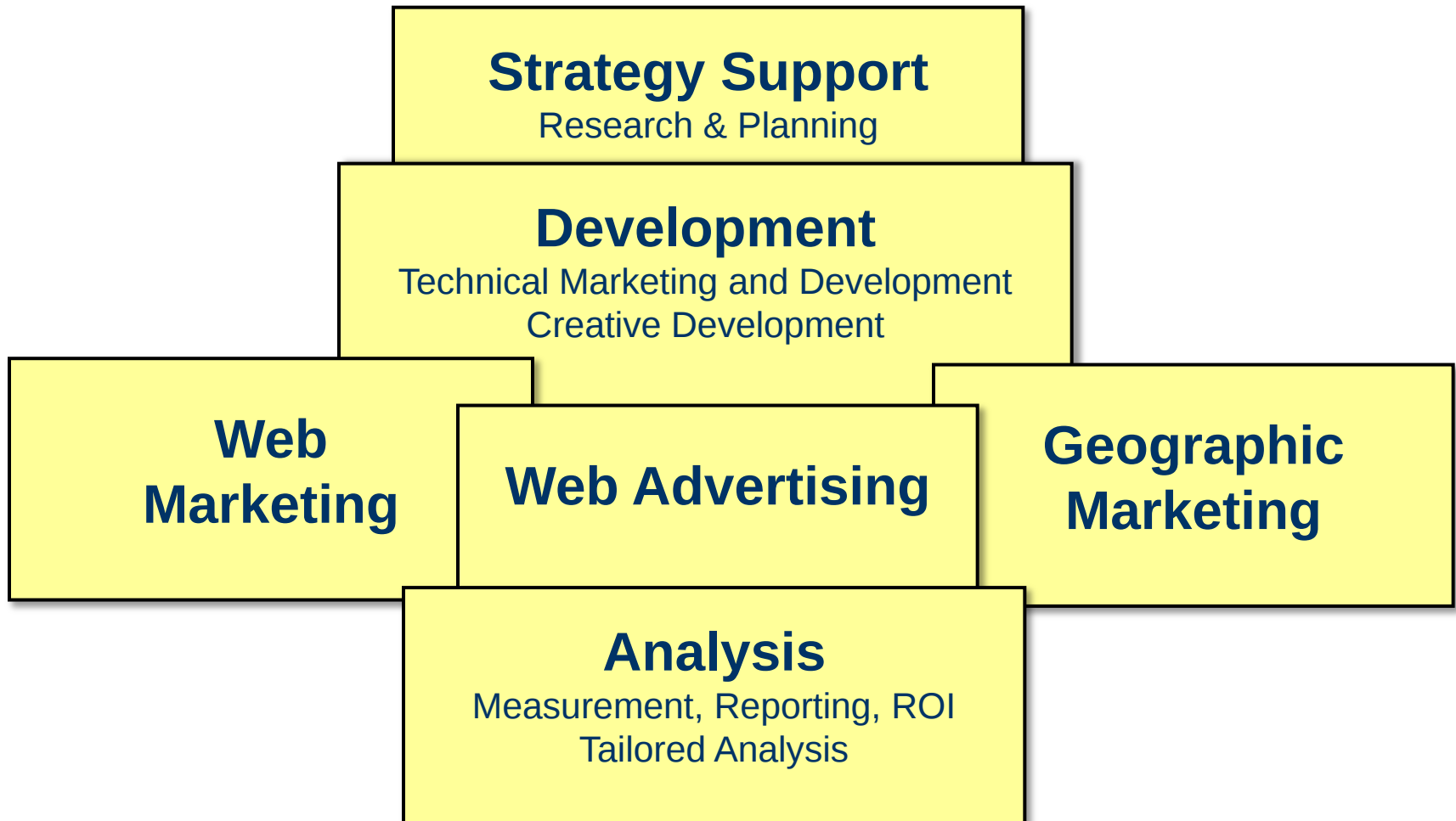
SmartFinds Internet Marketing

Broad Client Experience



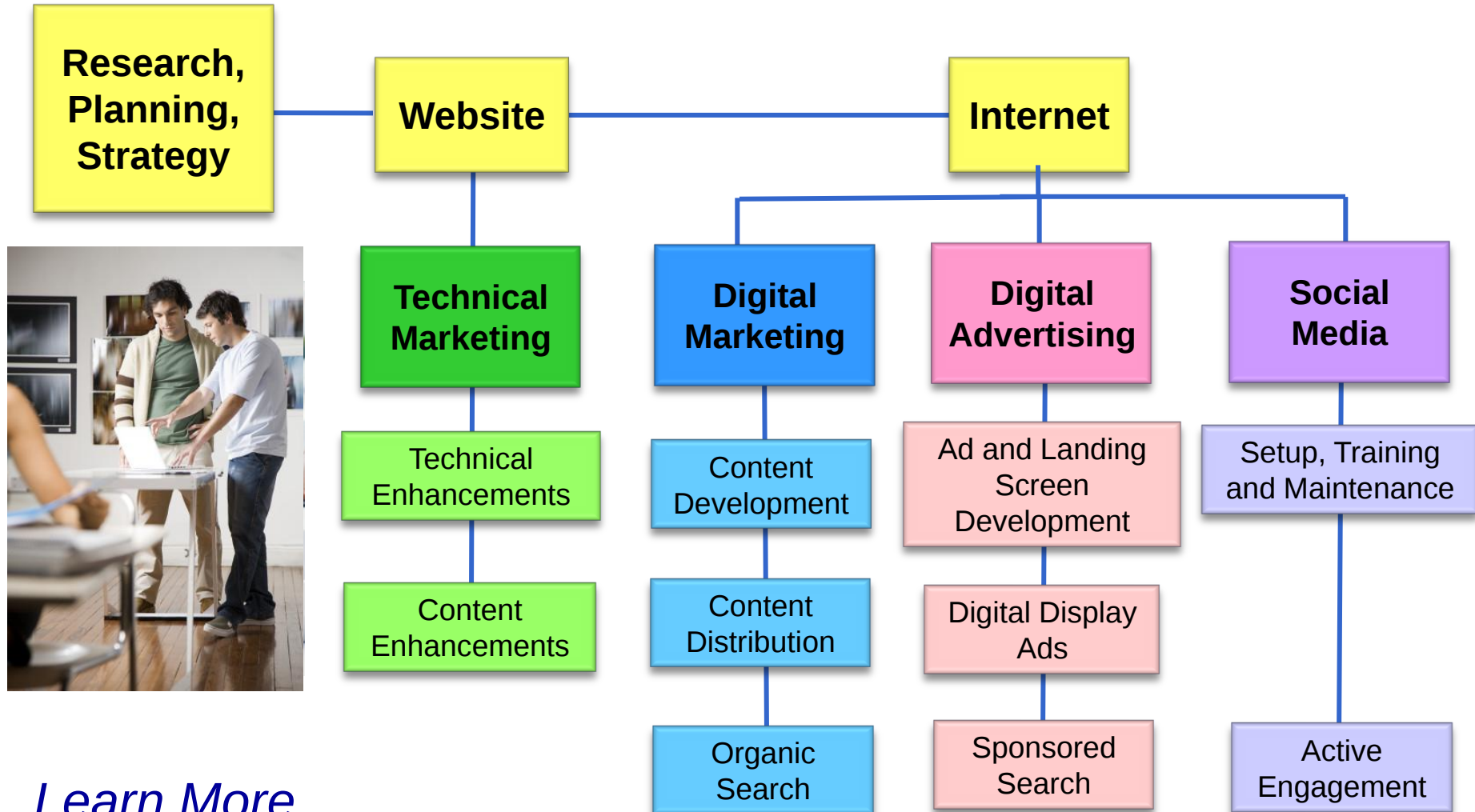
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Service Groups



Web Marketing Channels

Web Marketing: Marketing Channels



Learn More

Web Marketing:

Website Marketability

- Technical Marketing
- Per Page Optimization
- Keyword Landing Pages
- Geographic Landing Pages
- New Content Pages
- Internal Keyword Linking Strategy
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Web Marketing:

Google Adwords Advertising



- Search Ads
- Mobile Ads
- Image Ads
- Video Ads
- Re-Marketing Ads
- Short Term Results
- [Learn More](#)



Web Marketing:

Content & Branding Marketing

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Web Marketing:

Social Media Marketing

- Relationship Marketing
- Social Media Search
- Social Media Cross Linking
- [Learn More](#)

Google+

twitter

facebook

LinkedIn



YouTube

Web Marketing:

Geographic Marketing

The logo for Bing, featuring the word "bing" in a blue, lowercase, sans-serif font with a small orange dot above the 'i'.The logo for Citysearch, featuring a blue target icon with a yellow star and the word "Citysearch" in a blue, sans-serif font.The logo for Google, featuring the word "Google" in its multi-colored, sans-serif font.The logo for Local.com, featuring a red location pin icon and the text "Local.com" in a grey, sans-serif font.The logo for MapQuest, featuring a green "m" and "q" with a white dot in the "q", and the word "mapquest" in a purple, sans-serif font.The logo for Superpages.com, featuring a blue and orange shield icon and the text "superpages.com" in a black, sans-serif font.The logo for Yahoo!, featuring the word "YAHOO!" in a red, bold, sans-serif font.The logo for Yelp, featuring the word "yelp" in a white, sans-serif font with a red flower icon, and the tagline "Real people. Real reviews." in a smaller white font.The logo for Yelp, featuring the letters "yp" in a black, sans-serif font inside a yellow rounded square.

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Web Marketing:

Measuring & Interpreting Results

- Keyword Ranking
- Website Metrics
- Google Analytics
- Google Webmaster Tools
- Social Media: Klout or Radian 6
- [Learn More](#)



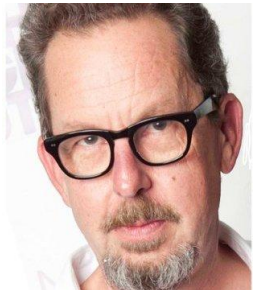
Thank You

We Look Forward To Working With You!

Our Contact Information



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