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WellCare Names Kulich To Lead WellCare of Georgia

Will Also Oversee South Carolina Operations

TAMPA, Fla. (Sept. 11, 2013) — WellCare Health Plans, Inc. (NYSE: WCG), a leading provider of managed care services for government-sponsored health care programs, today announced that Roman Kulich has joined the company as Region President, Georgia and South Carolina. In this role, he will have day-to-day leadership responsibility for WellCare of Georgia, the company's largest health plan by membership. He will lead the company's Medicaid and Medicare Advantage business and growth initiatives in Georgia. In addition, he will provide strategic oversight for the company's business in South Carolina. Dave Shafer, State President, South Carolina will report to Kulich.

"Roman has extensive executive-level experience in publicly-funded managed care programs that will serve us well in Georgia and South Carolina," said Alec Cunningham, WellCare's CEO. "His leadership and consistent track record will be a significant asset as we work with our government customers to enhance quality and access to care for our members in these states."

"I am excited to help contribute to WellCare's mission of improving the health and well-being of our members," said Kulich. "What's more, I am looking forward to working with our dedicated teams and government customers to enhance our very successful program in Georgia and grow our new presence in South Carolina."

Kulich joins WellCare from Coventry Health Care, where he served as president and chief executive officer for the Missouri and Illinois plans. Before that, he held positions of increasing leadership and responsibility with Molina Healthcare of Michigan, SelectCare, Inc., and Health Alliance Plan. Kulich graduated from Michigan State University with a bachelor's degree in business administration.

As of June 30, 2013, WellCare serves approximately 574,000 Medicaid members; approximately 25,000 Medicare Advantage members; and approximately 34,000 Medicare Prescription Drug Plan members in Georgia. As of June 30, 2013 WellCare serves approximately 51,000 Medicaid members and 10,000 Medicare Prescription Drug Plan members in South Carolina.

About WellCare Health Plans, Inc.

WellCare Health Plans, Inc. provides managed care services targeted to government-sponsored health care programs, focusing on Medicaid and Medicare. Headquartered in Tampa, Fla., WellCare offers a variety of health plans for families, children, and the aged, blind, and disabled, as well as prescription drug plans. The company serves approximately 2.8 million members nationwide as of June 30, 2013. For more information about WellCare, please visit the company's website at www.wellcare.com.

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