

PRESS RELEASE

Contact: Sherri Powers
spowers@leightronix.com
(800) 243-5589
www.leightronix.com

LuxeVision ipMerge Platform from LEIGHTRONIX Provides All-in-One IPTV Solution

The affordable one rack unit platform provides an application server with customizable middleware, a multi-channel video-on-demand server, and a multi-channel multicast server

Holt, MI — September 11, 2013 — LuxeVision ipMerge™ is breaking price barriers as the first all-in-one IPTV solution starting at under \$20,000. The LuxeVision ipMerge platform is designed for situations where a small to medium number of TV end points are required. LuxeVision ipMerge starts at 50 TV end points and can support up to 500 end points within a single system, providing an all-in-one solution that includes an application server with customizable middleware, a multi-channel video-on-demand server, and a multi-channel multicast server within a one rack unit platform. The system is designed to integrate with one or any combination of transport technologies allowing providers to utilize their existing DSL/PON, Ethernet, and even cable infrastructures simply by adding LuxeVision edgeQAM technology.

It's this IPTV solution's three main features that make LuxeVision ipMerge both versatile and value-packed. The application server stores user settings and preferences and provides resource management functionality. With an easy-to-use management interface, operators can maintain and monitor the entire LuxeVision ipMerge system. Also stored within the application server is middleware that allows system operators to deliver customized navigation and information services to TV end points using a standard browser interface. LuxeVision ipMerge provides two distinct middleware display foundations, allowing administrators to choose between a menu that guides with the aid of graphics or a menu that primarily utilizes text to help viewers easily find desired video programming.

LuxeVision ipMerge's integrated server provides both streaming multicast channels and unicast video-on-demand streams. The multicast server within LuxeVision ipMerge broadcasts multiple channels of high quality video and audio without the bandwidth penalty associated with video-on-demand services.

LuxeVision ipMerge is ideal for numerous industries, including K-12 education, campus residence halls, healthcare facilities, hospitality installations, multi-dwelling units, and corporate installations. LuxeVision ipMerge is a derivation of the already popular LuxeVision™ suite of products from LEIGHTRONIX that allows users to expand their IPTV infrastructures far beyond 500 end points. For more information on LEIGHTRONIX IPTV solutions, visit www.LuxeVisionIPTV.com or email an IPTV solution specialist at iptv@leightronix.com.

About LEIGHTRONIX, INC.

LEIGHTRONIX is recognized as an industry leader in specialty video equipment design and manufacturing, including digital video solutions, television automation, live and video-on-demand streaming media, IPTV, and remote equipment control. A model of stability and longevity in the quickly evolving professional video market, LEIGHTRONIX continues to set standards in product value and versatility that exceed customer expectations in both product performance and support. The company's cutting-edge, quality equipment at affordable prices have made LEIGHTRONIX one of the most trusted names in the video communications industry for over 30 years. For more information, visit www.leightronix.com.

###

