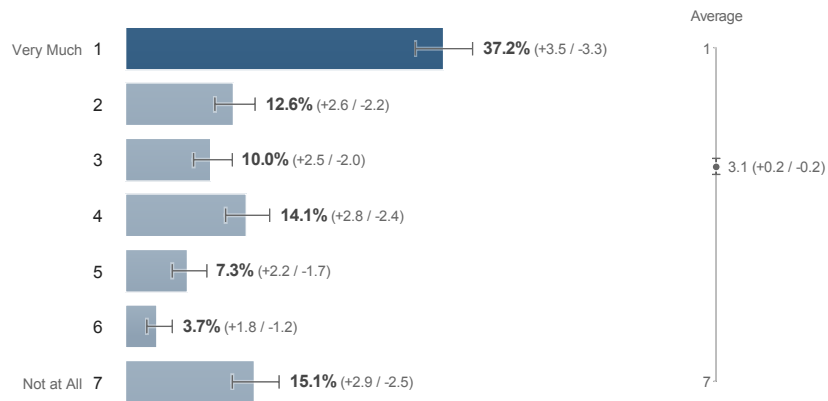


RATING

Do You Care About Supporting "Made in America" Products and Services?

Results for respondents with demographics. Weighted by Age, Region. (816 responses)

Winner statistically significant.



Metrics only apply to the topline results for this question. Filters and weighting do not apply.

Impressions

1,399

Responses

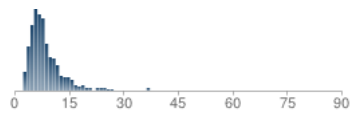
1,004

Response Rate

71.8%

Response Times

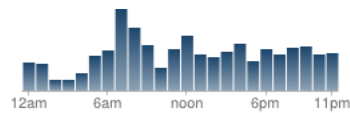
Median response time is 6.2 seconds



All (816)

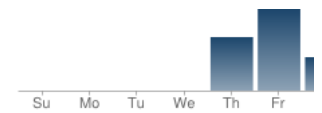
Responses by hour of day

Local times of respondents



Responses by day of week

Local times of respondents



Very Much 1 37.2% (+3.5 / -3.3)

2 12.6% (+2.6 / -2.2)

3 10.0% (+2.5 / -2.0)

4 14.1% (+2.8 / -2.4)

5 7.3% (+2.2 / -1.7)

6 3.7% (+1.8 / -1.2)

Not at All 7 15.1% (+2.9 / -2.5)

Average 3.1 (+0.2 / -0.2)

Methodology: Conducted by Google Consumer Surveys, May 09, 2013 - May 11, 2013 and based on 816 online responses. Sample: National adult Internet population.