

Clarity Innovations Continues to Expand Team and Services to Support Growing Number of Education Technology Clients

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Clarity Innovations, Inc., a Portland-based educational technology services firm, continues growing their team to support increasing demand for their expertise in digital and mobile learning strategy and development services.

To accommodate the growth, Clarity Innovations more than doubled its footprint when it moved to the top floor of the north wing of Eastbank Commerce Center in July. This growth is attributed to a number of new client engagements this year. Among which include:

- Common Sense Media, evaluating their education product marketing, web strategy and rebranding efforts;
- The One to One Institute, developing and launching an entirely revised K-12 Blueprint website;
- The Organization for Educational Technology & Curriculum (OETC), developing their mobile learning resources and community website;
- The Math Learning Center, developing additional mobile apps that complement its curriculum; and
- Education initiatives with two Fortune 500 companies.

In response to increased market demand for its blended expertise in education and technology, Clarity Innovations refreshed its brand identity and remodeled its website to reflect the expanded expertise of its team and the services offered in mobile learning instructional design, product strategy, and interactive eLearning content development.

"These additions enable us to provide our clients the unique blend of expertise necessary to truly transform innovative ideas into tangible results," said President/CEO and founder of Clarity Innovations, Thor Prichard. "By continuing to expand, we're able to multiply our effectiveness working at the intersection of technology and education."

ABOUT CLARITY INNOVATIONS, INC.

Clarity Innovations is a strategy and development services firm that helps clients create solutions to improve the process and practice of teaching and learning. Drawing on a diverse background of expertise in education and technology, we offer strategic consulting to inform product and marketing strategy as well as capacity and expertise in instructional design and content development to deliver results.

FOR MORE INFORMATION

Clarity Innovations, Inc.
1001 SE Water Avenue, Suite 400, Portland, Oregon 97214
1-877-683-3187 (toll free) • www.clarity-innovations.com

MEDIA CONTACT: ILEANA ROWE • 503-810-5183 (MOBILE) • irowe@clarity-innovations.com