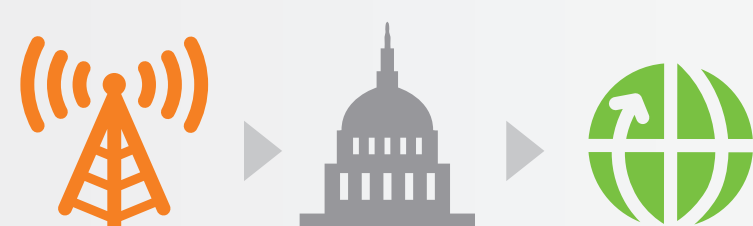




The Higher Logic Learning Series is a distinguished educational webinar program hosted by Higher Logic clients, partners and team members. We believe in the power of knowledge and education is part of our mission.



Broadcast from Washington, D.C. internationally

EACH WEBINAR:
50 minutes online education and 10 minutes Q&A

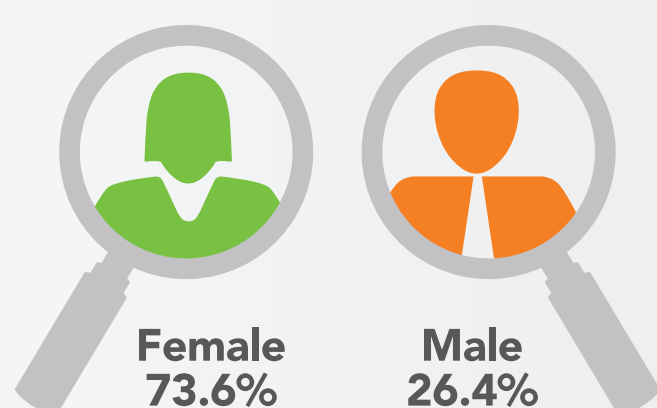
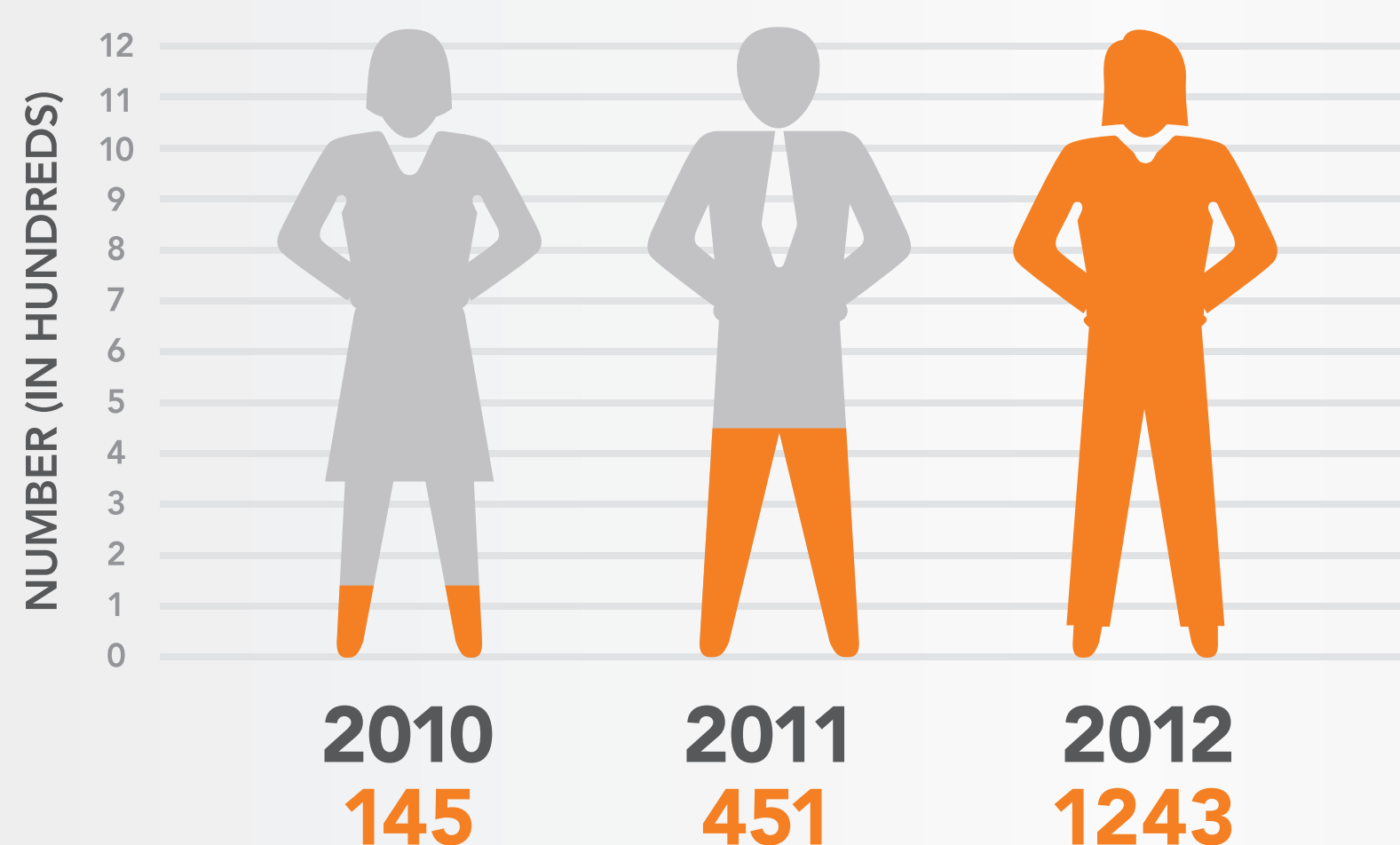
851 CAE CREDITS
AWARDED IN 2012

SAMPLE SUBJECTS:



- Client User Stories
- Community Management
- Engagement
- Mobile
- Private Social Networking
- Retention & Recruitment
- Volunteer Leadership

REGISTRANTS

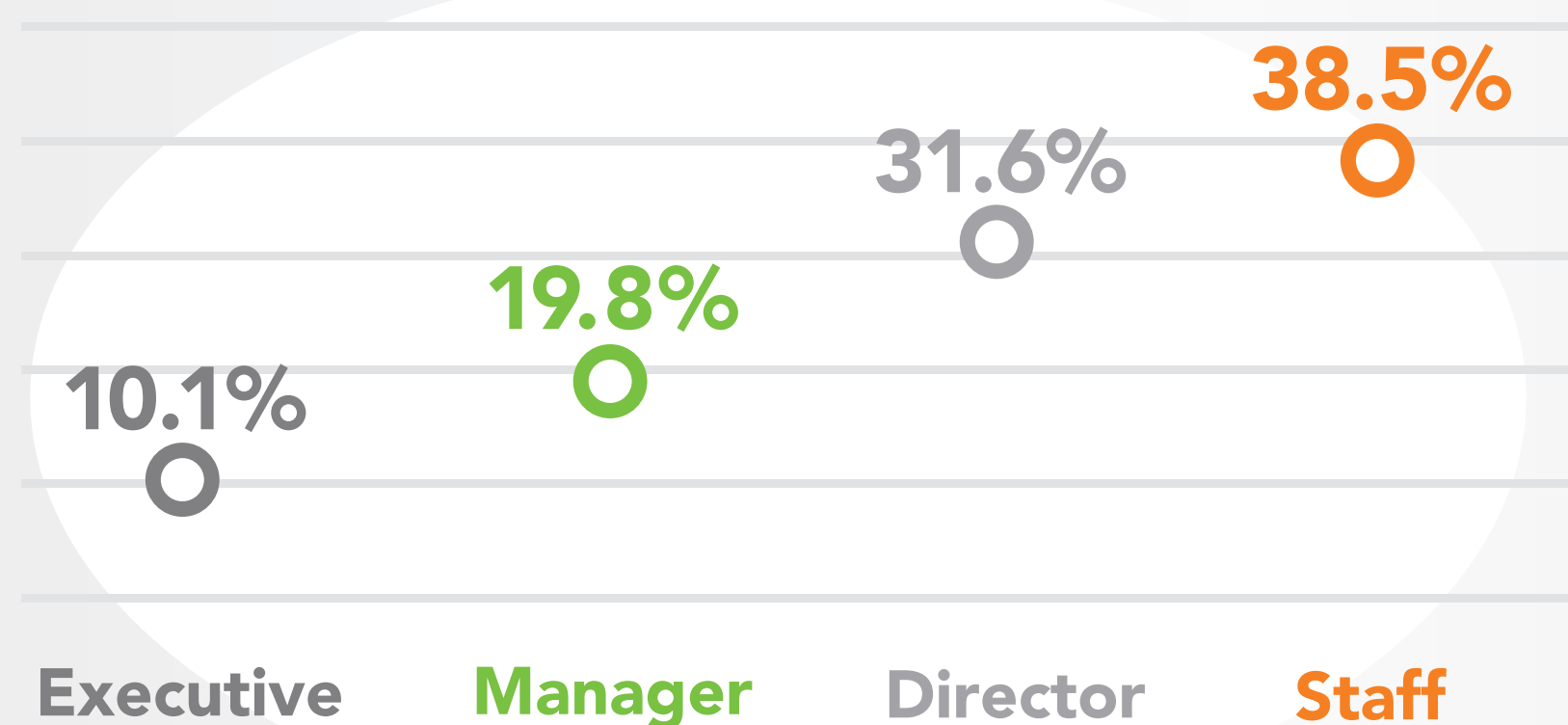


462

organizations represented by participants*

*2012 DATA

PARTICIPATION BY TITLE*



*2012 DATA

Webinars archived in the HUG Learning Series Resource Library:

109

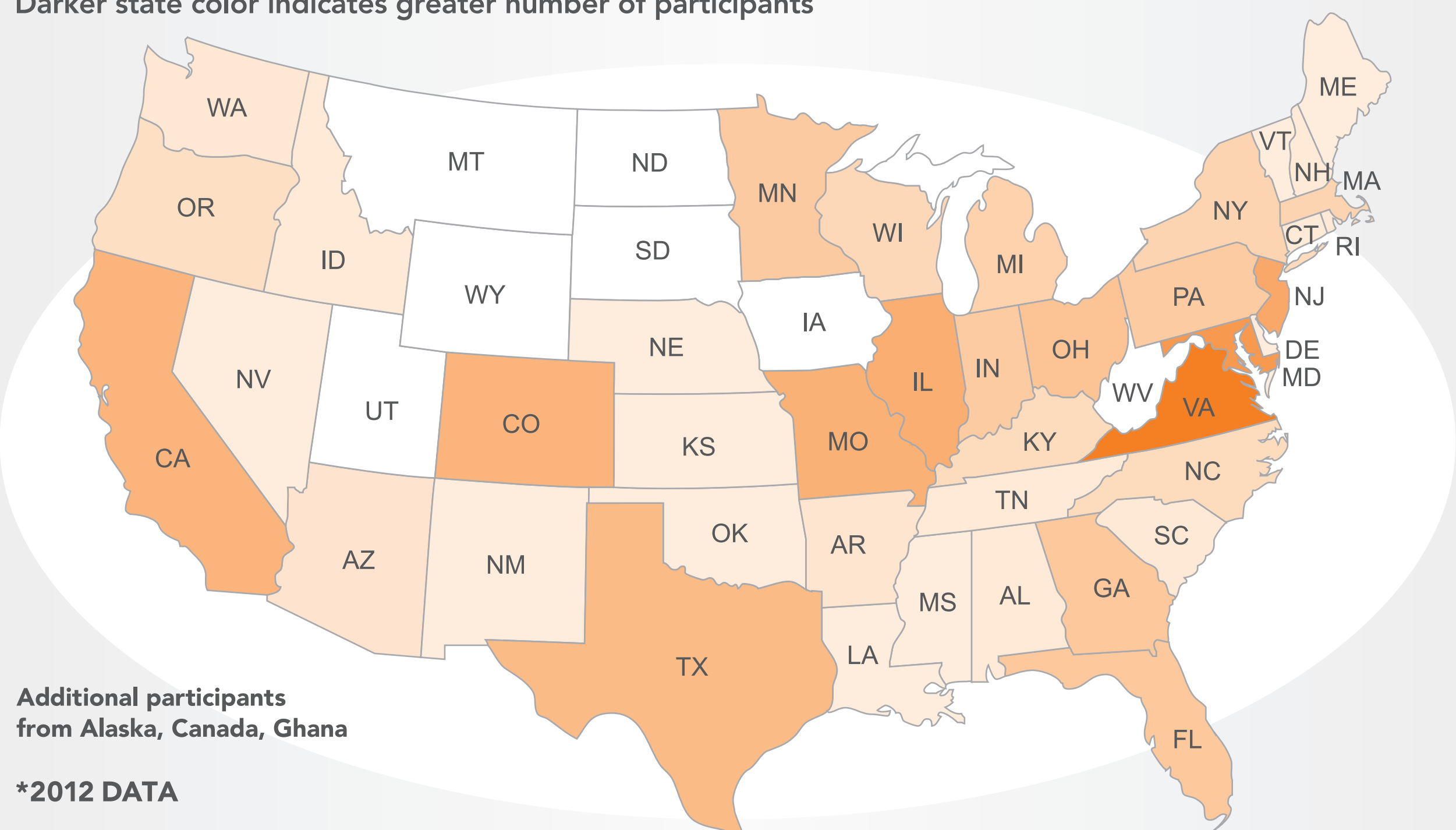


7 charities benefiting from the Learning Series

- Toys for Tots
- The National Breast Cancer Foundation
- Feeding America
- Rachel's Network
- Make-a-Wish Foundation
- The Leukemia & Lymphoma Society
- The ASAE Foundation

PARTICIPATION BY STATE*

Darker state color indicates greater number of participants



*2012 DATA

FEEDBACK



"Thanks for another great webinar. I've enjoyed all the Higher Logic webinar programs. Most times they have a useful take-home lesson for me and my association. I think these programs are especially helpful because of the great interaction that occurs among participants. The chat feature (and in particular the program I just watched where we "chatted in" our ideas) is a great networking tool. Almost as good as being in a room together."

~ Sherry Milligan, American Association for Respiratory Care



"The Higher Logic Learning Series is a must for professionals in the association space. Besides providing access to the latest in social networking thought leaders and ideas, the collaborative and supportive atmosphere facilitates valuable brain-storming and discussion with other association professionals. With so many options for how you could spend your professional development time, the Learning Series is one of the best options out there for providing you with relevant association-specific content that will benefit all areas of your organization."

~ Martha Jack, eConverse



"The Higher Logic Learning Series is brilliant! I'm impressed by the quality of the webinars, the innovative thought leaders and the overall collaborative conversation. If you haven't registered for the Learning Series, you should!"

~ Linda Chreno, Chair of the ASAE Marketing Section Council



Higher Logic is a CAE Approved Provider. The program meets the requirements for fulfilling the professional development requirements to earn or maintain the Certified Association Executive (CAE) credential.



Learn more at www.higherlogic.com | email: sales@higherlogic.com | call us: 866.670.1402