

# Development Dimensions International and Logi-Serve Collaborate to Deliver Breakthrough Assessment-Testing Tools and Content to Global Audience

*Collaboration Enhances Effectiveness of Assessment Offerings*

PITTSBURGH, PA AND FARMINGTON HILLS, MICH.  
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Development Dimensions International, Inc. (DDI) and Logi-Serve today announced that they are collaborating to jointly develop and deliver a new generation of best-in-class employee assessment-testing tools and content to a global audience.

Logi-Serve, a technology innovator in analytics-based assessment tools, and DDI, a leader in employee assessment, learning and development, will integrate DDI's leadership- and management-assessment content into a joint platform that will be brought to market by both companies.

The collaboration will enable international organizations to benefit from Logi-Serve's revolutionary scenario-based testing system. It will also enable DDI to allow delivery of its own sophisticated products using Logi-Serve's advanced technology.

"The market will benefit from the outstanding technology that Logi-Serve has pioneered for accurately predicting employee behavior and tying it to business outcomes combined with DDI's world class content," said Scott Erker, PhD senior vice president, Selection Solutions, for DDI. "Its elegant, efficient and flexible delivery system already gives employers a remarkably precise way to predict candidates' sales and service performance and will now open up new markets with the addition of DDI content. We hope this is only the beginning of a long collaboration between our companies."

"Logi-Serve is honored to collaborate with DDI, the most respected executive and leadership assessment firm in the marketplace," said Eric Krohner, president and CEO, Logi-Serve. "By working together on technology, sales and marketing initiatives, we'll be able to offer solutions that enable companies, wherever they may be, to identify and train the right talent to drive their businesses forward."

Doug Reynolds, PhD DDI's chief technology officer, and immediate past president of the Society for Industrial Organizational Psychology, added: "Innovating and developing a scalable assessment system from the ground up and staying true to the core principles of assessment science is enormously challenging. The Logi-Serve team has achieved this. Their blend of innovative technology and sound science are furthering our field providing a unique tool to business."



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## About DDI

Founded in 1970, Development Dimensions International, a global human resources consulting firm, helps organizations close the gap between today's talent capability and future talent needs. DDI's expertise includes designing and implementing selection systems, and identifying and developing frontline to executive leadership talent. With more than 1,000 associates in 42 offices in 26 countries, the firm advises half of the Fortune 500. For more information, see: [www.ddiworld.com](http://www.ddiworld.com)

## About Logi-Serve

Logi-Serve is rapidly distinguishing itself as the market's leading innovator for companies seeking to predict customer-service ability, enhance customer experiences, increase sales and build a culture of sales and service excellence. Its patent-pending assessment tool poses questions based on story-boarded scenarios, and scores results using triangulation science. The result is the market's most direct link to predicting and shaping business outcomes.

For more information view the Logi-Serve website at [www.logi-serve.com](http://www.logi-serve.com), email [sales@logi-serve.com](mailto:sales@logi-serve.com) or call 1 (800) 698-0403.

