

Contact: Julie McCrary Kelly Seipe

White Good White Good 717.278.0515 717.278.0513

kbispr@whitegood.com kbispr@whitegood.com

## **Registration Opens for KBIS 2014**

(ALPHARETTA, GA) – September 18, 2013 – Full registration for KBIS 2014 is officially open. On February 4-6, 2014 in the Las Vegas Convention Center, for the first time, the Kitchen and Bath Industry Show (KBIS) will collocate with the International Builders' Show (IBS). As the National Kitchen & Bath Association joins forces with the National Association of Home Builders to co-host this mega-event under the banner of Design & Construction Week, more than 1,500 exhibitors within 600,000 square feet of shared exhibit space will showcase the latest and most innovative designs, products and concepts.

To date, 98% of the KBIS show floor is sold with new exhibitors signing on daily. New exhibitors including Electrolux, ELKAY and Masco Cabinetry (KraftMaid Cabinetry, Merillat, and Quality Cabinets) are the latest to sign on for KBIS 2014. Alongside returning manufacturers like KOHLER, Wellborn Cabinet Inc. and Cosentino, KBIS 2014 will be the home to the standout products and trends of 2014 for the kitchen and bath industry. Register now to be among the thousands expected to attend this year's show.

"For the first time ever, we are able to offer attendees an experience covering design and construction. It's two shows, with one pass," said Brian Pagel, Vice President, Kitchen & Bath Group. "KBIS will deliver on providing an engaging design, educational and innovative show experience. We look forward to sharing space with IBS, and bringing an added benefit to our attendees."

Attendees who register for an Expo Pass (Show Floor Only) will receive admittance to the KBIS, IBS and IWCE (International Window Coverings Expo) which is also being held during the same timeframe at the Las Vegas Convention Center. Attendees are encouraged to register early to take advantage of special pricing during the month of September. For a full rate schedule for registration, please visit the <a href="Attendee Pricing">Attendee Pricing</a> page on KBIS.com. To register as an attendee, please visit the <a href="Registration Portal">Registration Portal</a>.

For press registration and to understand the new press policy and for Non-Editorial Press Pass rates, please visit the <u>Press Service Center</u> on KBIS.com. To register for an Editorial Press Pass, please visit the <u>Press Registration Portal</u>.

## **About KBIS**

KBIS, in conjunction with the National Kitchen and Bath Association (NKBA) is an inspiring, interactive platform that showcases the latest industry products, trends and technologies. KBIS is the voice of the kitchen and bath industry and has been for 50 years.

Early in 2013, the National Kitchen & Bath Association (NKBA) and National Association of Home Builders (NAHB) announced an agreement to co-locate the Kitchen & Bath Industry Show (KBIS) with the International Builders' Show (IBS) in Las Vegas, Nevada beginning in February 2014 under the banner of "Design and Construction Week." The new mega-event will be held Feb. 4-6, 2014, in Las Vegas with each show occupying a separate hall. Kitchen and bath brands that have participated in both shows can choose to exhibit in the KBIS or IBS hall. One pass will provide access to both exhibits. NKBA and NAHB will continue to produce separate educational programming and special events.

For the latest news and announcements visit <a href="www.KBIS.com">www.KBIS.com</a>, follow KBIS on Facebook at <a href="http://www.facebook.com/KitchenBathIndustryShow">http://www.facebook.com/KitchenBathIndustryShow</a> and on Twitter at @KBIS2014

## **About the National Kitchen & Bath Association**

The National Kitchen & Bath Association (NKBA) is a non-profit trade association with over 50,000 members that has educated and led the kitchen and bath industry for 50 years. NKBA.org provides consumers with an inspiration gallery of award-winning kitchen and bath designs, as well as articles, tips, and an extensive glossary of remodeling terms. At NKBA.org, consumers can also find certified kitchen and bath professionals in their areas, submit questions to NKBA experts, and download the free NKBA Kitchen Planner and NKBA Bath Planner. To learn more, visit the NKBA Press Room at www.NKBA.org.

## **About Emerald Expositions**

KBIS is managed by Emerald Expositions, a leading trade show producer. For more information, please visit <a href="https://www.emeraldexpositions.com">www.emeraldexpositions.com</a>.

###