

The Video SalesLetter Formula that claims to help Internet Marketers discover how to build up the emotional story that their customers will buy into, and do this in a logical manner that literally leads them through the sales funnel has caught the attention of <http://MarketersBlueprint.com>'s Stan Stevenson, prompting an investigative review.

"It takes far less time to create and perfect a Video Salesletter than it does to make an old-fashioned long form sales letter. The crux of The Video Salesletter Formula is learning the secrets about putting together a video sales letter that people not only want to watch, but that seriously increases the percentage of visitors to your site who become purchasers," reports Stevenson. "If you're into or want to be into Internet Marketing in any way, shape or form, then keeping your knowledge as current as possible is essential; what better way than to learn from one of the foremost experts in the field, such as Ryan Deiss."

As any marketer soon learns, it's all about the traffic and conversions. So, any aid they can use to increase these will, when they get down to it, make them more money. The Video Sales Letter Formula is split into six different training modules: The Video Salesletter Basics, Crafting, Recording, and Hosting Your Video Sales Letter, and Architecting Your Video Sales Page and '3 Sneaky Tricks'. Each of these sessions goes into minute detail that every savvy Internet Marketer should know and leads them by the hand, every step of the way. They learn all the essential basic information that will help them create the perfect VSL and also the secrets the master, Ryan Deiss uses in his own VSLs.

"With the Internet changing so much over the past few years, and broadband/ADSL becoming so much more widespread, video sales letters provide you with the way to get your message across to your potential customers using a much quicker method and in a way that's so much more powerful by hearing and seeing exactly what you want to tell them," says Stevenson. "The Video Sales Letter Formula is simple, easy, and most importantly, bang up to date with all things Internet Marketing. Every part of the training modules gives real, valid and proven instruction into how to create your own VSL. If you don't want your own face or voice to be on your video sales letter, then Ryan shows you exactly how to do this."

"Easy to follow, The Video Sales Letter Formula product has been created for Internet Marketers of all ages and stages of their career. With this program, you not only discover how to use a proven formula, but you also don't need to go anywhere near the camera or microphone if you don't want to. If you're looking to create VSLs in the easiest and shortest amount of time possible, then the Video Sales Letter Formula is certainly something you should consider taking advantage of. Mr. Deiss's Video Sales Letter Formula comes as a refreshing change and certainly gets the thumbs up from us!"

Those wishing to purchase The Video Sales Letter Formula, or for more information, click here: <http://marketersblueprint.com/go/VSLF/>

To access a comprehensive The Video Sales Letter Formula review, visit <http://marketersblueprint.com/video-sales-letter-formula-review>