

FOR IMMEDIATE RELEASE

## TouchSystems Introduces 40 Inch Multi-Touch Screen

September 25, 2013 – Austin, Texas – TouchSystems latest product offering is designed for environments where aesthetics, durability, and multiple touch points are concerns. The X 40, with six touch points, features a slim bezel and commercial-grade components.

Carol Nordin, president of TouchSystems, says, “Many of our customers want a multi-touch, large-format solution. They either can’t or don’t wish to use our larger, available sizes [46 and 55 inches] but require something larger than our 32 inch multi-touch



screens. Our 40 inch display is the perfect solution for them and offers them a touch solution that will last for years to come.”

The X 40 is part of TouchSystems’ executive line of displays, meaning that it features multiple connectivity options designed to ease installation and

maintenance of content; an LED-backlit screen for month-after-month reduced energy consumption and subsequent cost savings; and built-in speakers. The touch screen is designed with an HD LCD display ensuring crisp color and images. It also is equipped with a carbon footprint meter, a scheduler, and internal temperature sensors with self-diagnosis tools and fans all of which are purposed to improve performance and decrease costs.

TouchSystems was established in 1996. The company is a pioneer in the touch technology industry. TouchSystems works with its customers to create innovative touch solutions, such as desktop touch monitors, interactive digital signage, all-in-one systems, kiosks, and industrial controls and peripherals. TouchSystems is based in

Hutto, Texas and is a certified woman- and minority-owned small business. For more information, call (512) 846-2424 or visit [www.touchsystems.com](http://www.touchsystems.com). TouchSystems also can be followed on Twitter at [http://twitter.com/Touch\\_Systems](http://twitter.com/Touch_Systems) and on Facebook at [www.facebook.com/TouchSystems](http://www.facebook.com/TouchSystems).

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