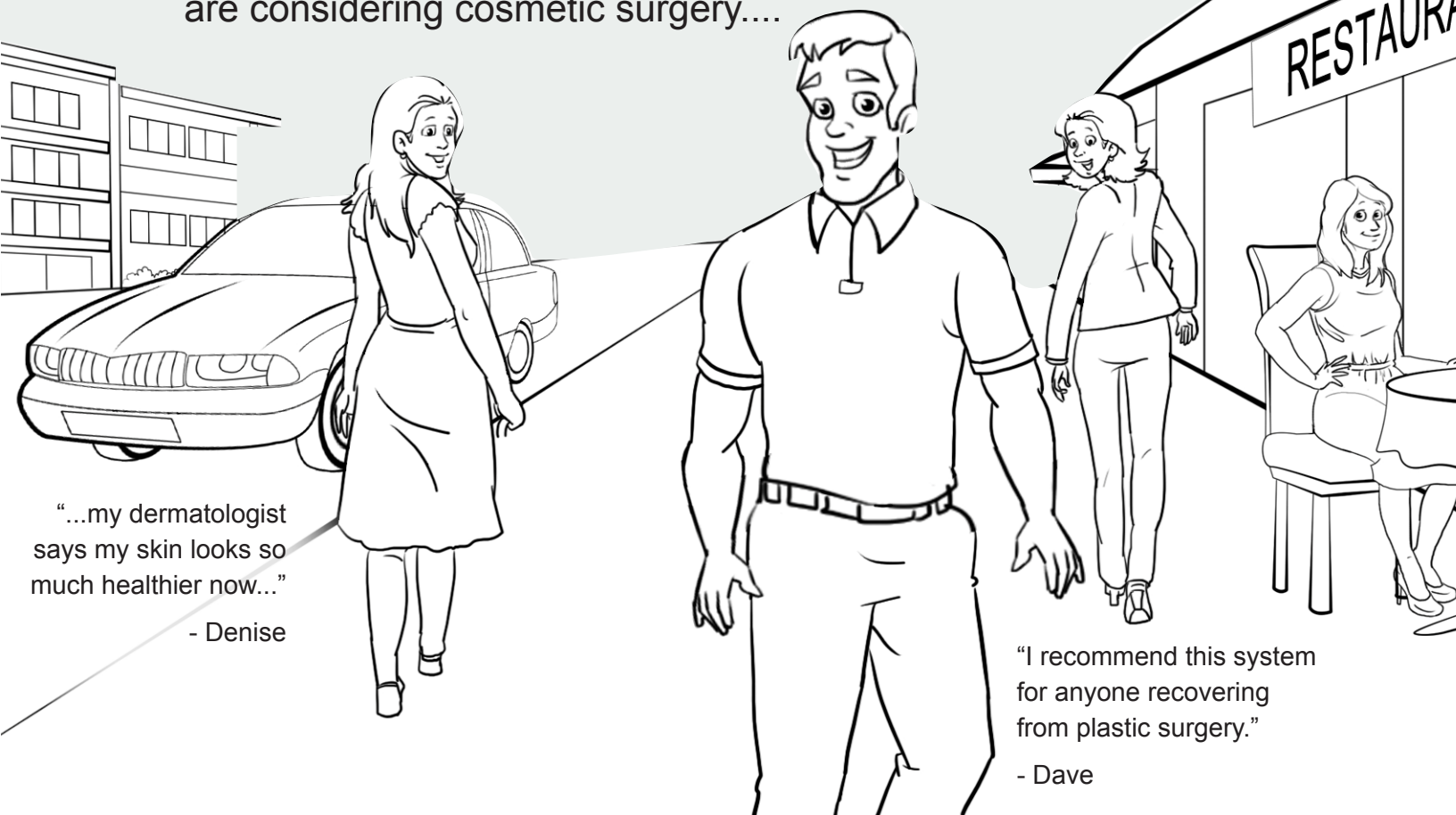




# Once Upon an Uglier Time....

A breakthrough in natural regenerative skin care

Especially effective if you have had or are considering cosmetic surgery....



"...my dermatologist says my skin looks so much healthier now..."

- Denise

"I recommend this system for anyone recovering from plastic surgery."

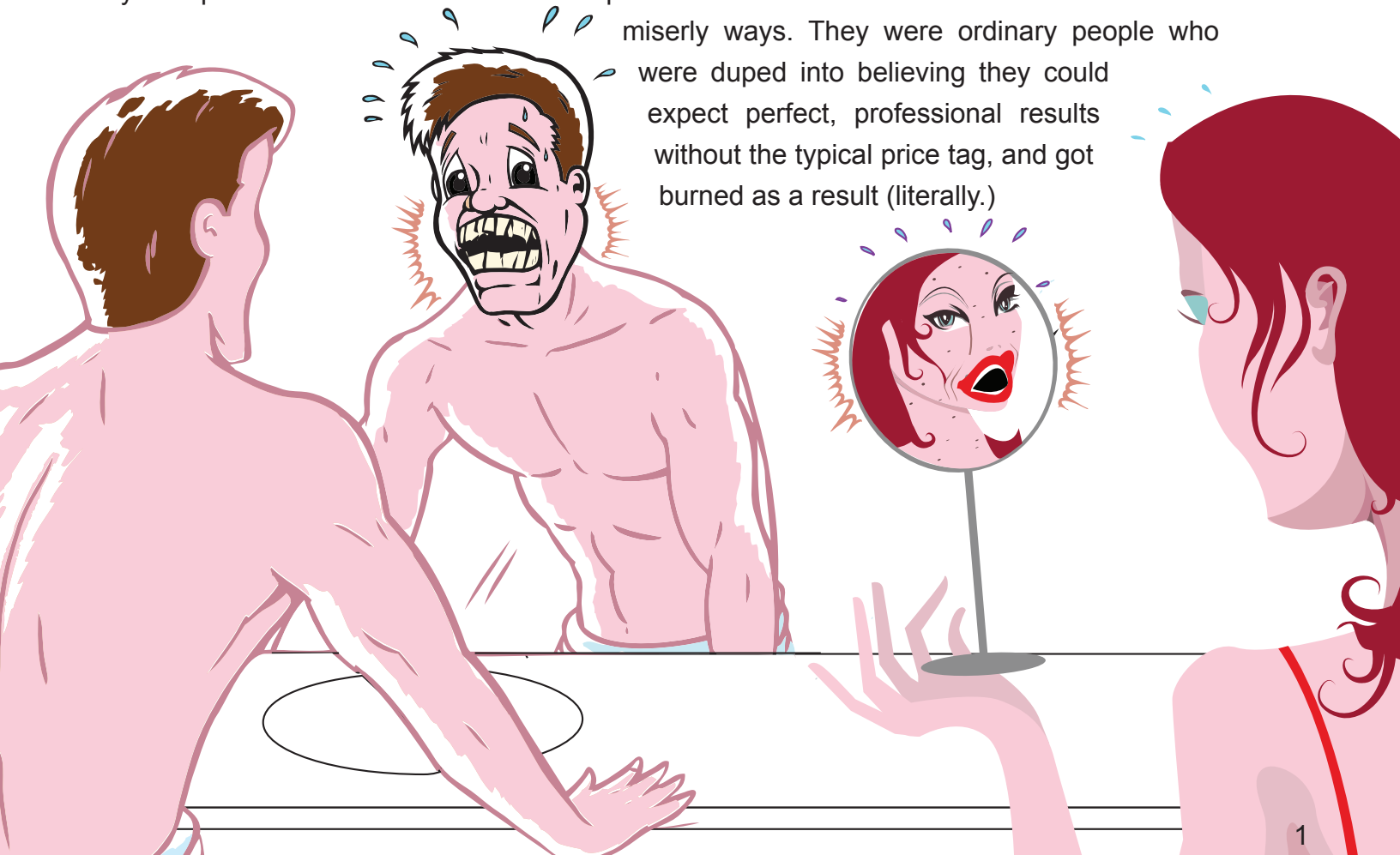
- Dave

## Once upon an uglier time...

...there was very little anyone could do about skin maladies such as rosacea, eczema, psoriasis, or the ravages of old age. People approaching 50 would spend countless mornings inspecting their faces in the mirror for brown spots, fine lines, and wrinkles in fear. Plastic surgery was in its infancy, and few could afford the services of a competent and experienced surgeon or dermatologist, leading some to seek out less expensive and more dangerous options such as do-it-yourself chemical peels. These options were often painful, and due to the inexperience of the person performing them, would leave people with even more skin problems than before.

Some less-than-compassionate people might argue that these people got what was coming to them for attempting such a risky procedure at home, but, in reality, these people weren't stupid, nor were they cheapskates who could have afforded professional work but chose to cut corners because of their

miserly ways. They were ordinary people who were duped into believing they could expect perfect, professional results without the typical price tag, and got burned as a result (literally.)



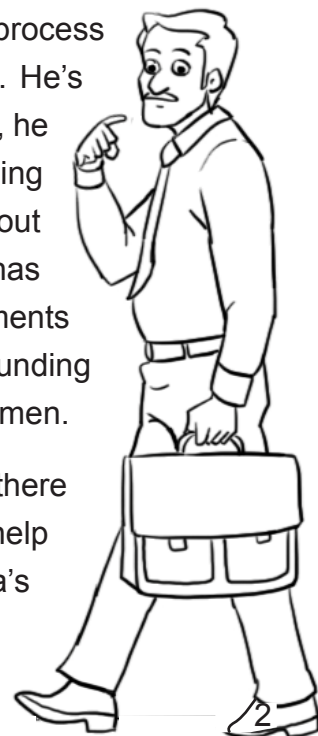
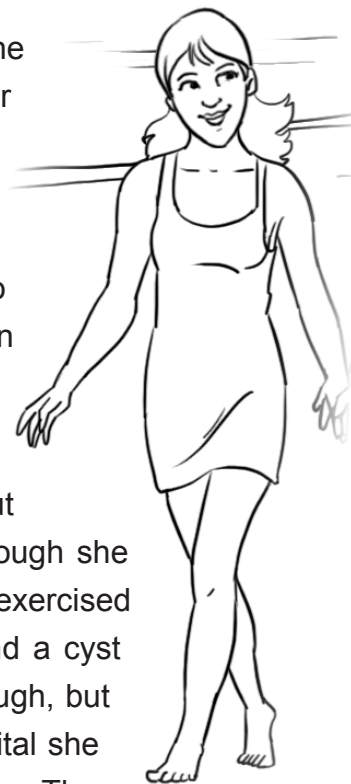
Of course, you know the adage, "Once burned, twice shy." If you know someone in a situation like this, or are in this situation yourself, you're likely very distrustful of the beauty industry right now, but don't want to sit around and let your skin problems run their course either, and you're not alone. Denise, Natasha, and Bob all have friends who made the wrong choices, and are now faced with difficult skin care decisions themselves.

**Meet Denise.** Denise, like most teenage and 20-something girls, loved to sunbathe during the summer months, and would even visit the tanning salons during the winter months so she could always have that "healthy glow." Now, as she approaches 50 and reads all the latest horror stories about tanning causing premature aging and skin cancer, she's scared. Terrified, even. "Am I condemned to suffer the consequences of my past ignorance?" she asks herself. "Is there still time for me to get serious about skin care?" "If there is, where do I start?" "Do any anti-aging skin care products really work, or are they all just marketing?"

**Meet Natasha.** Natasha did almost everything right during her teenage and 20-something years. She limited her sunlight exposure (but didn't shelter herself indoors completely.) She used sunscreen (although she didn't know about all the chemicals most sunscreens contain.) She exercised regularly and ate healthy. Yet, when she turned 50, she found a cyst on her forehead. Her dermatologist removed it easily enough, but now she has stitches, and has been told it is absolutely vital she keeps the wound area moisturized in order to avoid scarring. The problem is, since the surgery, her skin is even more sensitive than ever. "Where can I find a moisturizer that's safe to use on damaged, sensitive skin?" she wonders.

**Meet Bob.** Bob is also in his early 50s, and is in the process of taking early retirement from his position as president of a financial institution. He's wealthy and likes to consider himself a "man's man." In keeping with his self-image, he smokes cigars and drives a brand new Beamer. But Bob also has a secret, something he'd never admit to any of his coworkers or friends. He's extremely paranoid about aging. He routinely checks himself in the mirror for brown spots and wrinkles, and has even considered having plastic surgery. He's seen countless anti-aging advertisements on TV geared towards women, touting expensive face creams with feminine-sounding names, but there don't seem to be many anti-aging options other than surgery for men.

But what if there were other options? What if there was finally something out there that was more than marketing fluff, some magical skin care solution that could help rejuvenate and protect Denise's aged skin, that would be safe to use on Natasha's forehead, and was geared towards both men and women?



# There is, and it's not magic. It's real. Meet Tre'Yours.

Tre'Yours is a natural anti-aging skin care line brought to you by natural spa and bath company Castle Baths. Products that bear the Tre'Yours brand label feature the highest quality natural skin care ingredients to include pure, unrefined Shea Butter, Avocado Oil, Green Tea Extract, and much more! The Tre'Yours line is not for everyone, just people who are really serious about quality skin care.

So what makes Tre'Yours unique from all the other anti-aging skin care lines out there?

- Tre'Yours products contain absolutely no chemicals or artificial ingredients of any kind, so you don't have to worry about them exacerbating the very problems you use them to correct.
- Tre'Yours products are formulated from Certified Organic and Wild-Crafted ingredients that have scientifically proven anti-aging skin care benefits so you can be sure they will actually work.
- Tre'Yours products are available in two separate lines: Tre'Yours for her and Tre'Yours for him, so you can feel comfortable bragging about your anti-aging experience to your friends.



## Tre'Yours for Her

The Tre'Yours for her line offers spa-quality skin care products you can use in the comfort of your own home. Turn your home into your own personal luxury spa resort and wow all your friends and family with your choice of natural anti-aging products. Give your skin a lift without surgery, stave off wrinkles and brown spots, and bask in your undiminished youthful appearance!

## Tre'Yours for Him

Finally, no more hiding in the shadows as you ask your wife or girlfriend to buy spa products for you. If you're a man who's concerned with quality skin care, you don't have to be embarrassed about using Tre'Yours for him. In fact, it's something you should feel proud to tell your friends and family, as using Tre'Yours will help show your affluence and up-to-date knowledge of men's skin care. There are plenty of well-to-do men who already use and love our Tre'Yours line, and you could be one of them too!

The his and hers lines within the Tre'Yours brand both include an impressive lineup of face creams, face and body scrubs, facial toners, spa soaps, and Dead Sea products, as well as two new products specifically formulated to deliver intensive regeneration to damaged, disturbed, and sensitive skin. To learn more about each new product and how they can work together in situations where ordinary moisturizers simply won't do, let's continue with the stories of Denise, Natasha, and Bob as they discover Tre'Yours for themselves.

## Denise

As expected, it wasn't long before Denise saw her first sunspot. A few months later, she saw another one. She dreaded the day her melanoma screenings would come back positive. Determined to do something other than sit around and wait for a skin cancer diagnosis, Denise began researching the causes of sunspots. She discovered that a major contributor was a buildup of free radicals over years, which result from overexposure to the sun's ultraviolet rays and cause damage to DNA.

She also read that substances called antioxidants could neutralize free radicals. After reading about the high antioxidant content of green tea, cucumbers, and avocados, she immediately stocked up on each, thinking her problems would soon be solved. However, after learning that the skin absorbs far more of an ingredient massaged into it than one that is ingested, she began searching for face creams containing each. Her search led her to Tre'Yours, where she discovered not just one but all three ingredients in a single cream.

## Natasha



Natasha searched the Web for creams safe to use on damaged, sensitive skin. She quickly ruled out almost most major brand names after learning how harsh and irritating their chemical contents could be to her skin. She was beginning to lose hope of ever finding something that would make her skin better and not worse when she discovered Tre'Yours Avocado Eye Cream.

The cream worked beautifully, and after four days there was still no scarring thanks to her regular application of the cream. But, when the fifth day arrived, she realized she had a problem – her Avocado Eye Cream jar was completely empty. Full recovery was still several weeks away, and she didn't want to have to spend \$60 every four days for less than two ounces of cream, so she called Castle Baths, explained her situation, and asked if she could buy their Tre'Yours Avocado Eye Cream in bulk. They agreed, and she became one of their most loyal and regular customers.

## Bob

After much hesitation, Bob decided to go ahead with his plastic surgery, opting for a basic face lift. He went under anesthesia expecting to come out looking ten years younger. When he had recovered sufficiently to remove his bandages, he was shocked at all the bruising he saw. His surgeon told him that bruising was a normal after-effect of plastic surgery, and recommended he use a prescription moisturizer. Bob did so, but the moisturizer had little effect.

He stopped using it halfway through his projected recovery time of six months, and was preparing to spend the next three months out of public view as much as possible when he talked to his friend Dave. Dave suggested Bob try the same product he had used during his elective surgery: **Tre'Yours Avocado Eye Cream**. He tried it, and also liked it, but, like Natasha, found himself running out of it frequently. So, he asked Dave if it came in a larger quantity.

After receiving multiple requests for larger quantities of their popular Avocado Eye Cream, the brass at Castle Baths decided the need for an addition to the Tre'Yours line was clear. This new addition would be based on the original formulation for their eye cream but modified slightly to better address the concerns of people in Denise's, Natasha's, and Bob's situations, and in a much larger size.


The proposed addition to the Tre'Yours line eventually materialized into not one but two new Tre'Yours products: one to be used as a day cream, providing all-day moisturizing and sun protection, as well as anti-aging benefits, and another to be used as a night cream for intensive skin regeneration, plus even greater anti-aging benefits.

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## Meet Tre'Yours Avocado Corrective Face Cream...



## ...and Tre'Yours Avocado Hemp Regenerative Cream



It's the breakthrough in regenerative skin care you've been waiting for! Tre'Yours Avocado Face Cream and Avocado Hemp Regenerative Cream form the perfect duo to address your skin care needs, especially if you have chronically dry, damaged, or sensitive skin, whether it be from surgery or other causes.

**Tre'Yours Avocado Corrective Face Cream** is, essentially, a larger version of Tre'Yours Avocado Eyes Eye Cream, albeit with a few added ingredients to give the product even greater anti-aging benefits and to tailor it for use on super-sensitive or damaged skin. It comes in an easy-to-use air pump, with only two to three presses of the pump needed to provide enough cream to moisturize your entire face for the day. Here's a few reasons why so many people love Tre'Yours Avocado Face Cream:

- It contains Avocado Oil, which is a top choice in anti-aging skin care for its high penetration ratio and high concentrations of vitamins A, D, and E
- It improves skin complexion with its high concentration of natural Vitamin E
- It retains the natural green color of Avocado Oil to help balance and reduce redness in your face
- It helps increase your skin's collagen levels to help skin stay firm and youthful
- Included Avocado Oil gives this face cream natural sunscreen abilities to help protect your newly resurfaced facial skin from damaging UV rays
- The Encyclopedia of Chemical Technology for Sunscreen Effectiveness ranked Avocado Oil as one of the highest performing natural sunscreens, making Tre'Yours Avocado Face Cream an excellent day cream!

**Tre'Yours Avocado Hemp Regenerative Cream** has received nothing but praise from its users as well. Its primary ingredient is Hemp Seed Oil\*, which is what gives this cream its intense regenerative properties. Another key ingredient used in this cream's formulation is Arnica Montana Extract, which has been proven in numerous scientific studies to help with bruising and to ease discomfort. Of course, as its name implies, Avocado Oil and the rest of the ingredients used in Tre'Yours Avocado Face Cream are also present in Tre'Yours Avocado Hemp Regenerative Cream, making this cream one of the most intensive anti-aging creams ever to come out of the Tre'Yours line. Here are a few reasons why people find it so effective, especially for post-op skin care:

- It merges the antibacterial properties of Avocado Oil with the anti-inflammatory properties of Hemp Seed Oil to create a safe and soothing facial cream ideal for use near wounds or sutures following cosmetic surgery
- It helps increase collagen in your skin's connective tissue for a naturally more youthful appearance
- It delivers high concentrations of vitamins and essential fatty acids (EFAs) to your skin to help stave off the effects of aging and promote overall healthy skin

- It includes **Arnica Montana Extract** to help with bruising and ease discomfort
- Hemp Seed Oil has the highest concentration of Essential Fatty Acids (80% omega 6, 3, and 9) to not just coat the skin but penetrate deep into the layers, making this an excellent night cream or spot treatment
- Avocado Oil has the unique natural ability to intensify the effectiveness of other skin care ingredients, delivering greater moisture, nutrients, and regenerative properties than any of the other included ingredients could have achieved alone.

As stated above, both creams contain far more than just Avocado Oil or Hemp Seed Oil. Below is a chart detailing all the main ingredients in both creams, as well as their skin care benefits:



### A Note About Hemp Seed Oil and U.S. Law:

While hemp is genetically associated with Cannabis, it does NOT contain THC, which is the psychoactive element in marijuana. As such, Hemp Seed Oil is perfectly legal to purchase and use in the United States. In addition to making a great skin care ingredient, it is commonly used in the manufacture of nautical rope.

Ingredients								
	Avocado Oil	Hemp Seed Oil	Arnica Montana	Green Tea Extract	Natural Glycerin	Cucumber Extract	Unrefined Shea Butter	Essential Oils
Included in Avocado Hemp Regenerative Cream	X	X	X	X	X	X	X	X
Included in Avocado Face Cream	X			X	X	X	X	X
Skin Care Benefits								
Natural Sunscreen	X						X	
Ease Discomfort		X	X				X	X
Moisturizer	X	X		X	X	X	X	X
Anti-Aging	X	X	X	X	X	X	X	X
Antioxidant	X			X			X	
Ease Bruising		X	X				X	
Ease Swelling		X	X				X	
Rejuvenates Skin		X	X				X	X
Intensifies Other Ingredients	X							

## Did you know?

Arnica Montana has been used since the 1500s as a homeopathic, topical home remedy for a variety of maladies and skin conditions. It delivers natural anti-inflammatory and antimicrobial benefits to your skin, which help ease discomfort and help speed your skin's natural ability to regenerate itself after injury.

Despite being a natural, homeopathic remedy, Arnica Montana's usefulness is far from folk lore. According to a double blind trial conducted by Arch Facial Plastic Surgery in 2006, in which patients undergoing rhytidectomy (face lift) were treated with either homeopathic Arnica Montana or a placebo, there were measurable decreases in the size of post-operative bruises as well as reductions in recovery time in patients who were given Arnica Montana over those given placebos.



## Thank You, Castle Baths! A Letter From Dave:

Denise, Natasha, and Bob's stories are all based on the experiences of real Castle Baths customers. Names have been changed to protect the privacy of those involved. However, Dave, who is mentioned in Bob's story, retains his real name and has granted Castle Baths permission to publish his experience with Tre'Yours, which we have included below:

*I had my first face lift, as well as other complimenting plastic surgery, 12 years ago. Feeling the need for a "touch up", I recently underwent my second procedure. I was prepared for the post op bruising, swelling, and skin care regimen required for the six month healing process. I diligently used the creams prescribed by my plastic surgeon, but after six months of less than desirable results I began feeling a great deal of disappointment and regret. Had I just wasted \$10K?*

*My ex-wife, of all people, recommended I try a sample of Castle Baths Avocado Eye Cream to help with the scarring around my eyes. I began using it and could not believe the results. I was so excited about it that I took the cream to my next follow up appointment to share with my surgeon. He was a little skeptical that a natural chemical free cream could work so well, but he could not argue with the improvement since my last visit and recommended that I keep using it on my entire face.*

*Fearing that I would run out of my cream too quickly, I contacted Castle Baths to inquire about the availability of larger quantities. Imagine my surprise when the owner answered the phone! How often does that happen? I explained my dilemma and had a delightful conversation with Laura about my skin and surgery. I was surprised at her genuine interest and desire to help. I was absolutely thrilled when she said she could formulate a skin care system that addressed my needs. I religiously use the Avocado Face Cream in the morning. I spend a great deal of time on my boat. In order to protect my skin from the sun and wind on the water, I reapply throughout the day. I apply the Avocado Hemp Regenerative Cream in the evening for overnight super healing. The creams are lasting me about 6 weeks. A little goes a long way. I recommend this system for anyone recovering from plastic surgery. My bruising & swelling is gone, scarring is fading (even the scars from my first surgery), and my skin is in the best condition it has ever been in. Try it, you won't be disappointed.*

*- Dave*

## A Happily Ever After for All Concerned

Denise is now a regular customer and has begun to notice a visible improvement in her sunspots. She still sees her dermatologist regularly to keep an eye on things, but both she and her doctor agree that her skin is looking much better these days. Natasha is also well on her way to recovery. She's almost ready to have her stitches removed. There's still no trace of scarring, and her friends and family have commented that her skin is looking better than ever. As for Bob, he's finally on the mend as well, and now that he knows about Tre'Yours, he's even considering having more cosmetic procedures.

Visit [castlebaths.com](http://castlebaths.com) to learn more about how these revolutionary, new skin care products can pamper and help your skin too!



Creating therapeutic products with purpose,  
offering pampering, beauty, and lots of hope since 2005.

**These products are designed cosmetics and formulated for beauty. They are not formulated to cure, treat, or prevent disease or illness.**

