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### FOR IMMEDIATE RELEASE

# AMX Modero S Series Touch Panel Family Surprises Residential Marketplace

New User Interface Combines Legendary AMX Functionality with 'Install Anywhere' Affordability

**DENVER, Colorado – September 26, 2013** – Unfaltering in its mission to create user experiences that truly define "life. unlimited." at <u>CEDIA EXPO 2013</u>, <u>AMX®</u> demonstrated the newest Touch Panel family and companion to the award-winning Modero X Series, the new Modero "S" Series. Modero S complements the innovative Modero X design and functionality at a more economical price point that makes installing a fully functional AMX Modero touch panel in every room of the home, practical.

Now homeowners can enjoy enterprise-grade quality and residentially applicable aesthetics, of which the Modero brand is renowned for, throughout the home. No matter where you want to install a Modero S, legendary Modero features including dedicated control, 24 bit color depth and streaming video functionality can now be utilized. And to offer a wider variety of installation options, the Modero S Series also features a new multi surface mount which allows it to be installed on practically any surface including glass and granite.

The Modero S Series is also ideal for situations where a touch panel must be operated with direct and indirect finger touches such as with a gloved hand, stylus, or prosthetic. The innovative SmoothTouch<sup>TM</sup> glass overlay eliminates these considerations. The Modero S will be available in 10.1", 7" and 4.3" models in both tabletop and wall mount configurations.

## **Availability and Additional Details**

AMX demonstrated the new Modero S Series Touch Panels in Booth 1900 at CEDIA EXPO 2013, being held September 26 - 28 in Denver, Colorado. All of the new Modero S Touch Panels are expected to begin shipping in the U.S. later this month (September 2013) and outside the U.S., next month (October 2013). For further details, we invite you to visit these online resources:

- Video Overview: Modero S Series Touch Panels
- Product Resource Center (additional details, specifications, images (on lower right side))
  - 10.1" Modero S Series Tabletop Touch Panel: MST-1001
  - 10.1" Modero S Series Wall Mount Touch Panel: MSD-1001
  - 7" Modero X Series Tabletop Touch Panel: MST-701
  - 7" Modero X Series Wall Mount Touch Panel: MSD-701
  - 4.3" Modero X Series Tabletop Touch Panel: MST-431
  - 4.3" Modero X Series Wall Mount Touch Panel: MSD-431
- Product Information Sheet Modero S Series Touch Panels
- View this Press Release Online
- Download this Press Release as a PDF

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### **About AMX**

AMX hardware and software solutions simplify the implementation, maintenance, and use of technology to create effective environments. With the increasing number of technologies and operating platforms at work and home, AMX solves the complexity of managing this technology with reliable, consistent and scalable systems. Our award-winning products span control and automation, system-wide switching and audio/video signal distribution, digital signage and technology management. They are implemented worldwide in conference rooms, homes, classrooms, network operation / command centers, hotels, entertainment venues, broadcast facilities, among others.

AMX was founded in 1982 and is a member of The Duchossois Group of Companies. For more information, visit www.amx.com.

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