

Affiliate Welcome Packet

Thank you for your interest in the Audit Protection Affiliate program!

Please find below some helpful information to get you started.

About Our Affiliate Program

Our affiliates are paid 30% of monthly revenue from any customer who maintains a subscription to one of our four paid packages.

For example: Joe signs up for the \$49.95 per month package using your affiliate link. For each month that Joe is a member in good standing, you will be paid 30% of revenue (in this case, \$14.98 per month).

We offer four paid packages that provide your client audit protection:

- Standard Package \$4.94/mo.
- Premium Package \$12.95/mo.
- Professional Package (Most Popular) \$29.95/mo.
- Plus Package \$49.95/mo.

All packages provide your client with varying amounts of Audit Protection, Audit Defense, Identity Monitoring, Fraud Alerts and *much, much more*. <u>Click Here</u> for a full list of features & benefits.

In addition, if your client is audited, we will pay you up to \$6,000 (depending on the plan selected) to cover your fees and expenses associated with handling the audit. If you are not a CPA or have other obligations that prevent you from accepting the work, we have a dedicated team in place to care for each customer's needs.

How to Become an Affiliate

- 1. Sign up as an Affiliate with Audit Protection HERE
- 2. Look for an approval email in your inbox (1-2 business days)
- 3. Make sure you have a PayPal account, if not sign up for one HERE
 - **Why do I need a PayPal account? We use PayPal to send out your monthly commissions.
- 4. Once approved, login <u>HERE</u> to copy your unique Affiliate URL and to explore all the marketing materials that WE provide for you.
 - **This can be found on your affiliate dashboard once you are approved.
- 5. Download & Personalize the Audit Protection marketing materials and send out to your clients!

Frequently Asked Questions

Q: Why should I encourage my clients to sign up for Audit Protection?

A: Not only will it bring your firm on par with the major retail-style tax preparation services that offer similar protection, but it can generate unlimited extra revenue for you and your business. Each account that signs up under your affiliate link will generate 30% monthly recurring revenue for you year around.



Q: I'm a CPA. If my client signs up and gets audited, won't that look bad on me?

A: No matter how accurate your calculations are on your client's return, you cannot control what actions the client took during the course of the year. Even the best CPAs cannot guarantee their clients' normal business activity will not flag them for an audit based upon the IRS computer driven ratio analysis. If this happens; your client will now have the resources to pay you to properly defend them. That is why most major "big box" tax preparation services offer some form of protection against an audit. As a small tax firm, don't be left behind, and don't let your clients stay unprotected.

Q: How are commissions calculated?

A: Commissions are calculated based on a percentage of the sale amount, minus any discounts. Customers who sign up and receive a one-month free trial, therefore, will not generate any commissions until month 2 when their credit card is charged for monthly access.

Q: How are commissions paid?

A: Commissions are calculated and paid each month via PayPal. You must have a valid PayPal account in order to receive commissions. Your account must have a minimum of \$50 in order to trigger a payout.

Q: My client told me they just signed up, but I do not see a commission in my account?

A: Note that several of our packages offer a one-month free trial as a courtesy. Commissions will activate after the first paid month and continue each month thereafter as long as the customer maintains their subscription. Be sure your customer uses your unique Affiliate URL to sign up, otherwise we are unable to track or confirm commissions for that subscription.

Q: Can I recruit other members of my firm to join the affiliate program?

A: Yes! We offer a one-tier affiliate bonus of 10% for any affiliate who recruits others to join them in reselling Audit Protection. You will receive 10% of the affiliate's sales, minus any discounts.

About Us

AuditProtection.com provides a membership-based protection program to your clients that provides up to \$40,000 in audit protection in the unfortunate circumstance that they are audited. Audit Protection will work with your client to minimize the adjustments made to their returns and negotiate as needed with the IRS.

Audit Protection has agents throughout the country — including Lawyers, Accountants (such as yourself) and former IRS employees — on standby waiting to help your clients when the IRS comes knocking. Hiring a Tax attorney to do all of this work would cost thousands. We save your client money and get the job done.

Feel free to contact us with any questions you may have regarding our company / affiliate program:

Phone: 888-751-7995 - Email: Support@auditprotection.com